

Publix.

Dear Stockholders and Associates.

Company ownership has always been part of the Publix culture. It dates back to 1930 when Mr. George opened the first Publix. To achieve his vision of running a better store than the competition, he knew he needed a team of dedicated, hardworking people to help him run the finest food store in town. He believed that making his employees company owners would instill a sense of pride and motivation to succeed.

Over the years, this foundational belief has not only shaped our culture at Publix but has also been instrumental in our growth and success. So, as we prepare to celebrate our 95th anniversary, we're grateful for our more than 255,000 associates. They are the key to Publix's success and the reason we continue to live out Mr. George's vision of operating the best stores possible, where shopping and working are always a pleasure.

Our associates

It's incredible to think about what it must have been like for Mr. George to open a grocery store in 1930 and then see where Publix is today — almost 1,400 stores in eight states and still growing. None of it would have been possible without our associates, which is why we look for ways to continue making Publix a great place to work.

Investing in associates

Last year, we enhanced our time-off benefits. We transitioned to paid time off (PTO) and introduced short-term disability insurance to give our associates more flexibility when they want or need time off.

To help our associates expand their knowledge and skill level, we continue to offer training through instructor-led courses and programs like tuition reimbursement, adult education and GED reimbursement.

Celebrating associates

We recognize our associates for their contributions to Publix and for taking care of their customers, communities and each other. We show our appreciation in many ways, from giving My Publix, My Part recognition cards to hosting various celebrations throughout the year. One of those celebrations is for years of service. In 2024, we honored almost 24,000 associates who celebrated milestone service anniversaries, ranging from 5 to 55 years.

We recognized several Publix associates with our three highest awards. The George W. Jenkins Award recipients were Kayla Dean, Steve Ellis, James Gooze, Karen Hall, Jason Parrish and Dan Ratchup. The President's Award recipients were Kevin Donlan, Chris Gordon, LaTarsha Melvin, Stuart Osha, Tammy Quirion and Jeff Thompson. The Mr. George Community Service Award recipients were Hermith Coleman, Matt Humphreys, Ody Infante, David Kuehl, Brad Shiver and Danita Washington.

We also recognized 14 pharmacy associates with the Publix Pharmacy Rxcellence Award for excelling in customer service, ownership and teamwork, and five stores with the Customer Service Excellence Award for providing premier customer service.

In 2024, 40 Publix truck drivers participated in the Alabama, Florida, Georgia and North Carolina Truck Driving Championships. It was a record-setting year for us, with eight drivers winning first place in their classes, three drivers awarded Rookie of the Year and two drivers, Rifat Becirevic and David Weakley, winning Grand Champion—the competition's highest honor awarded to the top-performing driver in all classes combined.

And Drug Store News named five of our associates to its 2024 list of the Top Women in Health, Wellness and Beauty: Allison Bassett, Leila Blacking, Heather Hughes, Vanessa Vera and Kimberly Watson.

Recognizing service

Several officers retired at the end of 2024, and I want to thank them for their dedicated service to Publix and wish them well in their next chapter in life.

Senior Vice President of Product Business Development Dave Bornmann retired after 41 years of service. Dave was instrumental in growing and supporting our supplier relationships, store merchandising and replenishment, emerging business, and health and wellness initiatives.

Vice President of Industrial Maintenance and Industrial Operations Purchasing Randy Barber retired after 46 years of service. Randy was responsible for overseeing our industrial maintenance and purchasing teams, and ensuring retail and industrial operations have the equipment, supplies and packaging needed to operate at peak performance.

Vice President of Facilities Bob McGarrity retired after more than a decade of service. Bob was committed to the design, construction and maintenance of our stores and equipment that enhanced the shopping experience for our customers.

We are grateful for these leaders' contributions, and I also look forward to the accomplishments of our newly promoted officers: Senior Vice President of Product Business Development Brad Oliver, Vice President of Product Business Development for Fresh Products Lee Revis, Vice President of Industrial Maintenance and Industrial Operations Purchasing John Fisher, Vice President of Facilities Dave Taulbee and Vice President of Finance Doug Stalbaum.

Our customers

We continue to look for ways to uphold our promise that Publix is a place where shopping is a pleasure.

To help our customers with their health journey, Publix Pharmacy launched a virtual care service powered by WellSync in June 2024. By filling out an online health questionnaire, customers can seek medical care from a licensed provider without an appointment and from the comfort of their homes.

And to improve their experience with our Publix Pharmacy app, we've made updates to simplify the most commonly used features like scheduling vaccine appointments.

While shopping our aisles last year, customers began to see a change in the packaging of our Publix-brand products. We introduced a new design that leverages and celebrates our strong Publix brand, featuring our Publix brand mark, a custom typeface created just for Publix (known as the Mr. George font) and dynamic photography. With the new design, Publix Bakery, Deli, Aprons and Premium products are unified under the Publix brand.

Our communities

Since 1930, we've strived to be the best at taking care of others, which is why an important part of our mission is to be involved as responsible leaders in the community.

Providing disaster relief

After hurricanes Helene and Milton tore through our operating area, we launched register campaigns that raised over \$1 million to support disaster relief efforts in impacted areas. In addition, we donated food, ice, water and other supplies to people in need. Publix Super Markets Charities also donated \$1 million to help with disaster relief following each storm, totaling \$2 million. The contributions from the register campaigns and Publix Charities supported nonprofit organizations, including the American Red Cross, United Way and the Florida Fund.

Fighting hunger

As a grocery retailer, we can make our largest impact by helping feed our neighbors in need. In 2020, at the height of the pandemic, we began purchasing produce to help struggling farmers and provide additional fresh fruits and vegetables to Feeding America partner food banks. In May 2024, we announced that we had donated 100 million pounds of produce to Feeding America partner food banks, marking a significant milestone in our ongoing commitment to help feed neighbors facing food insecurity.

To continue helping our neighbors in need, we hold our Good Together hunger campaign twice a year in the spring and the fall. In 2024, customer and associate donations equaled more than \$13 million, providing the nonperishable food items needed most by food banks and pantries, along with fresh produce. Publix donated an additional \$10 million in fresh produce to Feeding America partner food banks in our operating area.

Our Good Together food donation program allows us to donate food from our deli, grocery, meat and produce departments that is no longer salable but still safe for consumption to Feeding America partner food banks and other nonprofit organizations. We added over 4,000 products to the program, including items like yogurt and frozen foods. We also reached a significant milestone — since beginning our formal food donation program in 2009, we've donated more than 1 billion pounds of food.

During the 2024 fall Publix Serves Week, which focused on hunger relief, more than 7,000 associates volunteered at nearly 150 nonprofit organizations. Publix Charities also donated \$11 million to more than 300 food banks and other nonprofits, including 39 Feeding America partner food banks, which brings their total investment to help end hunger to over \$63 million since 2015. These funds help support organizations with efforts like weekend backpack programs, food pantries and meal delivery programs. A portion of the donation also helped purchase vehicles and supporting equipment for Feeding America partner food banks, allowing them to help feed more people in need.

Supporting sustainability

As a company, we are committed to the environment and being responsible citizens in our communities.

We remain focused on water stewardship, including restoration initiatives through the National Park Foundation and National Audubon Society that help restore freshwater flows into nearby bodies of water and increase the amount of clean water available to surrounding communities. We have also supported reforestation efforts through our collaboration with the Arbor Day Foundation since 2016.

Last year, we held our first Good Together environmental campaign just before Earth Day, giving associates and customers an opportunity to support our sustainability efforts. The inaugural campaign raised over \$2 million. In our stores outside of Florida, donations went to the Arbor Day Foundation to help with reforestation projects in forests of greatest need within the states where the money was raised. In our Florida stores, the donations supported coastal conservation efforts, including waterway debris removal, through the National Park Foundation and FORCE BLUE. Coinciding with our Good Together environmental campaign, nearly 7,500 Publix associates participated in our spring Publix Serves Week, when they volunteered with organizations that support environmental sustainability efforts.

We also continue to support coral reef restoration through the National Park Foundation, funding projects aimed at protecting, conserving and restoring coral reefs around Florida.

In June 2024, we announced our continued support of sustainable seafood practices and protecting ocean wildlife through our donations to the Sustainable Fisheries Partnership. These donations helped support fishery improvement projects that enhance sustainable seafood practices, such as making updated fishing gear and best practice information more available to commercial fishers.

Making a difference

Thanks to the generosity of our associates and customers, we collected over \$31 million in total for Children's Miracle Network, Good Together environmental campaign, Good Together hunger campaign (spring and fall), March of Dimes and Special Olympics. And for our 2024 United Way campaign, our associates pledged over \$28 million.

Our accolades

Mr. George built our company on values that make Publix special to our associates, customers and communities. We're fortunate many organizations recognize that, too. Some of the accolades we received in 2024 include:

- Fortune's 100 Best Companies to Work For one of four companies to be on the list every year since its inception in 1998.
- Fortune's Best Workplaces in Retail for the 11th year in a row.
- Fortune's Best Workplaces for Women.
- Forbes' America's Best Employers for Tech Workers.
- Forbes' America's Best Employers for New Grads.
- Fortune's World's Most Admired Companies.
- PEOPLE's Companies that Care.
- J.D. Power 2024 U.S. Pharmacy Study No. 1 in customer satisfaction in the supermarket pharmacies category.
- Supermarket News Retailer of the Year.
- Feeding America Visionary Partner for the 10th year in a row.

Our growth

In 2024, we opened 43 new stores — including our first store in the Bluegrass State in Louisville, Kentucky — and closed 13 for a net gain of 30. We also remodeled 117 stores. In 2024, we achieved sales of \$59.7 billion, a 4.6% increase over 2023. Excluding the impact of net unrealized gains on equity securities, our net earnings in 2024 were \$4 billion, down 1% from 2023, and earnings per share in 2024 and 2023 were \$1.23. As of March 1, 2025, our stock price was \$19.20 as compared to \$15.20 on March 1, 2024.

Our future

Because of our dedicated associates, our customers rely on us. Every year, we continue to show them why Publix is the premier quality food retailer. I'm grateful for our associates who embrace their roles and responsibilities with pride and passion, knowing that they make a difference far beyond the walls where they work. Looking back at the year, I'm proud of our associates' hard work and commitment to helping take care of our customers, communities and each other.

I'm excited about Publix's future and our ability to show customers why Publix is the premier quality food retailer. Because when all 255,000 associates think like owners, we'll always come out better and stronger.

Thank you.

Kevin Murphy CEO

Kein Mughy

March 3, 2025

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 28, 2024

Commission File Number: 000-00981

Publix. PUBLIX SUPER MARKETS, INC.

(Exact name of Registrant as specified in its charter)

59-0324412

Florida

(State of incorporation) (I.R.S. Employer Identification No.) 3300 Publix Corporate Parkway, Lakeland, Florida 33811 (Address of principal executive offices) (Zip Code) (863) 688-1188 (Registrant's telephone number, including area code) Securities registered pursuant to Section 12(b) of the Act: None Securities registered pursuant to Section 12(g) of the Act: Common Stock \$1.00 Par Value Indicate by check mark if the Registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No X Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. No X Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months and (2) has been subject to such filing requirements for the past 90 days. Yes X No ___ Indicate by check mark whether the Registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months. Yes X Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act. Large accelerated filer ____ Accelerated filer ____ Non-accelerated filer _X Smaller reporting company ____ Emerging growth company ____ If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. Indicate by check mark whether the Registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act by the registered public accounting firm that prepared or issued its audit report. If securities are registered pursuant to Section 12(b) of the Act, indicate by check mark whether the financial statements of the Registrant included in the filing reflect the correction of an error to previously issued financial statements. Indicate by check mark whether any of those error corrections are restatements that required a recovery analysis of incentivebased compensation received by any of the Registrant's executive officers during the relevant recovery period pursuant to Section 10D-1(b). Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes The aggregate market value of the common stock held by non-affiliates of the Registrant was approximately \$34,682,000,000 as of June 28, 2024, the last business day of the Registrant's most recently completed second fiscal quarter. The number of shares of the Registrant's common stock outstanding as of February 4, 2025 was 3,253,000,000. **Documents Incorporated By Reference**

The information required by Part III of this report, to the extent not set forth herein, is incorporated by reference from the Proxy

Statement solicited for the 2025 Annual Meeting of Stockholders to be held on April 15, 2025.

TABLE OF CONTENTS

		<u>Page</u>
	PART I	
Item 1.	Business	1
Item 1A.	Risk Factors	3
Item 1B.	Unresolved Staff Comments	5
Item 1C.	Cybersecurity	6
Item 2.	Properties	6
Item 3.	Legal Proceedings	6
Item 4.	Mine Safety Disclosures	6
	PART II	
Item 5.	Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities	7
Item 6.	Reserved	10
Item 7.	Management's Discussion and Analysis of Financial Condition and Results of Operations	10
Item 7A.	Quantitative and Qualitative Disclosures About Market Risk	15
Item 8.	Financial Statements and Supplementary Data	15
Item 9.	Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	38
Item 9A.	Controls and Procedures	38
Item 9B.	Other Information	38
Item 9C.	Disclosure Regarding Foreign Jurisdictions that Prevent Inspections	38
	PART III	
Item 10.	Directors, Executive Officers and Corporate Governance	38
Item 11.	Executive Compensation	38
Item 12.	Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters	38
Item 13.	Certain Relationships and Related Transactions and Director Independence	38
Item 14.	Principal Accounting Fees and Services	38
	Executive Officers of the Company	39
	PART IV	
Item 15.	Exhibits and Financial Statement Schedules	41
Item 16.	Form 10-K Summary	41

Item 1. Business

Publix Super Markets, Inc. and its wholly owned subsidiaries (Company) are in the business of operating retail food supermarkets in Florida, Georgia, Alabama, South Carolina, Tennessee, North Carolina, Virginia and Kentucky. The Company was founded in 1930 and has no other significant lines of business or industry segments.

Merchandising and manufacturing

The Company sells a variety of merchandise which includes perishable products (including dairy, produce, floral, deli, bakery, meat, seafood and frozen foods) and non-perishable products and services (including grocery, health and beauty care, general merchandise, pharmacy and other goods and services). This merchandise includes nationally advertised and private label brands as well as unbranded products such as produce, meat and seafood. Private label items are produced in the Company's facilities or manufactured for the Company by suppliers. The Company receives the perishable and non-perishable products it sells from many sources. The Company believes its sources of supply for these products and the raw materials used in manufacturing are adequate to serve the needs of its customers and that it is not dependent upon a single supplier or relatively few suppliers. Merchandise is delivered to the supermarkets through Company distribution centers or directly from suppliers. The cost of merchandise delivered to the supermarkets through the Company's distribution centers is approximately 68% of the total product costs.

Store operations

The Company operated 1,390 supermarkets at the end of 2024, compared with 1,360 at the beginning of the year. In 2024, 43 supermarkets were opened (including seven replacement supermarkets) and 117 supermarkets were remodeled. Thirteen supermarkets were closed during the period. The replacement supermarkets that opened in 2024 replaced two supermarkets closed in 2024 and five supermarkets closed in a previous period. The remaining eleven supermarkets closed in 2024 will be replaced on site in a subsequent period. Net new supermarkets added 1.5 million square feet in 2024, an increase of 2.3%. At the end of 2024, the Company had 873 supermarkets in Florida, 217 in Georgia, 94 in Alabama, 69 in South Carolina, 59 in Tennessee, 55 in North Carolina, 22 in Virginia and one in Kentucky. Additionally, at the end of 2024, the Company had 21 supermarkets under construction in Florida, seven in Georgia, six in North Carolina, five in Kentucky, four in South Carolina, two in Alabama, two in Tennessee and one in Virginia.

Competition

The Company is engaged in the highly competitive retail food industry. The Company's competitors include traditional supermarkets, such as national and regional supermarket chains and independent supermarkets, as well as nontraditional competitors, such as supercenters, membership warehouse clubs, mass merchandisers, dollar stores, drug stores, specialty food stores, restaurants, convenience stores and online retailers. The Company's ability to attract and retain customers is based primarily on quality of goods and service, price, convenience, product mix and store location.

Seasonality

The historical influx of winter residents to Florida and increased purchases of products during the traditional Thanksgiving, Christmas and Easter holidays typically result in seasonal sales increases from November to April of each year. Additionally, certain weather events, such as hurricanes, may affect the Company's sales.

Human capital resources

Employee ownership

The Company is the largest employee-owned company in the U.S. with more than 255,000 employees at the end of 2024. The Company is dedicated to the dignity, value and employment security of its employees and recognizes they are its most important asset and primary competitive advantage. The Company considers its employee relations to be good.

Career development

The Company believes in promoting its employees from within and is committed to providing them with many opportunities for advancing their careers. Almost all of the Company's employees in leadership positions began their Publix careers in entry level positions. Continuous on-the-job training plays an important role in helping employees develop the skills necessary to advance their careers. The Company also offers tuition reimbursement designed to encourage and assist eligible employees in continuing their education. Additionally, the Company invests in the development of its employees through training and leadership development programs to support their career advancement.

1

Community involvement

An important part of the Company's culture is a commitment to community involvement. In 2015, the Company launched its Publix Serves community program. Through this program, employees volunteer with local nonprofit organizations focused on hunger alleviation and environmental sustainability. The Company holds two Publix Serves weeks annually. During each of the weeks in 2024, more than 7,000 employees volunteered their time at nearly 150 nonprofit organizations to support projects that helped alleviate hunger and protect and preserve our environment.

In 2009, the Company launched a perishable recovery program (now part of its Good Together food donation program) to provide nourishing meals for those in need and reduce food waste. The Company's employees support this program's efforts by gathering perishable products that are wholesome, but no longer salable, and donating them to food banks and other nonprofit organizations. Additionally, the coronavirus pandemic and adverse economic conditions created an increased need for efforts focused on alleviating hunger. In 2020, the Company launched an initiative to purchase produce from local farmers and deliver it to food banks for those in need. In 2021, the Company extended this commitment by implementing its Good Together hunger campaign (formerly known as Feeding More Together). Through this program, customer donations during register campaigns provide non-perishable products and produce for food banks. In addition, the Company contributes \$10 million each year to purchase produce and deliver it to food banks. Since beginning its food donation program, the Company has donated more than 1 billion pounds of food, including 118 million pounds of produce, as part of its initiative to help alleviate hunger. The Company and its employees are also involved in many other community activities and programs in the areas it serves.

Intellectual property

The Company's trademarks, trade names, copyrights and similar intellectual property are important to the success of the Company's business. Numerous trademarks, including "Publix" and "Where Shopping is a Pleasure," have been registered with the U.S. Patent and Trademark Office. Due to the importance of its intellectual property to its business, the Company actively defends and enforces its rights to such property.

Government regulation

The Company is subject to federal, state and local laws and regulations relating to, among other things, product labeling and safety, zoning, land use, workplace safety, public health, accessibility and restrictions on the sale of various products, including alcoholic beverages, tobacco and drugs. The Company is also subject to laws and regulations governing its relationship with employees, including minimum wage requirements, overtime, working conditions, disabled access and work permit requirements. Additionally, the Company is subject to environmental laws and regulations that govern activities that may have adverse environmental effects and impose liabilities for the costs of contamination cleanup and damages arising from sites of past spills, disposals or other releases of hazardous materials. Under current environmental laws and regulations, the Company may be held responsible for the remediation of environmental conditions regardless of whether the Company leases, subleases or owns the supermarkets or other facilities and regardless of whether such environmental conditions were created by the Company or a prior owner or tenant. Compliance with these laws and regulations had no material effect on capital expenditures, results of operations or the competitive position of the Company.

Company information

The Company's Annual Reports on Form 10-K, Proxy Statements, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and any amendments to those reports may be obtained electronically, free of charge, through the Company's website at corporate.publix.com/stock.

Item 1A. Risk Factors

In addition to the other information contained in this Annual Report on Form 10-K (Annual Report), the following risk factors should be considered carefully in evaluating the Company's business. The Company's financial condition and results of operations could be materially and adversely affected by any of these risks. The Company's financial condition and results of operations could also be affected by additional factors that are not presently known to the Company or that the Company currently considers not to be material. This list should not be considered a complete list of all risks and uncertainties.

Industry and Economic Risks

Increased competition could adversely affect the Company.

The Company is engaged in the highly competitive retail food industry. The Company's competitors include traditional supermarkets, such as national and regional supermarket chains and independent supermarkets, as well as nontraditional competitors, such as supercenters, membership warehouse clubs, mass merchandisers, dollar stores, drug stores, specialty food stores, restaurants, convenience stores and online retailers. There has been a trend for traditional supermarkets to lose market share to nontraditional competitors. The Company's ability to attract and retain customers is based primarily on quality of goods and service, price, convenience, product mix and store location. The Company believes it will face increased competition in the future from existing and potentially new competitors. The impact of pricing, purchasing, advertising or promotional decisions made by its competitors as well as competitor format innovation, location additions and changes in service offerings could adversely affect the Company's financial condition and results of operations.

Adverse economic and other conditions that impact consumer spending could adversely affect the Company.

The Company's results of operations are sensitive to changes in general economic conditions that impact consumer spending. Adverse economic conditions, including inflation, high unemployment, home foreclosures and weakness in the housing market, declines in the stock market and the instability of the credit markets, could cause a reduction in consumer spending. Other conditions that could reduce consumer spending include increases in tax, interest and inflation rates; increases in housing costs; increases in fuel and energy costs; increases in health care costs; the impact of natural disasters, public health crises, international conflicts or acts of terrorism; and other factors. Reductions in the level of consumer spending could cause changes in customer demand from discretionary or higher priced products to lower priced products or shift spending to lower priced competitors, which could adversely affect the Company's financial condition and results of operations.

Events beyond the Company's control, such as natural disasters, public health crises, political crises or other catastrophic events could adversely affect the Company.

The Company's operations, or those of its suppliers, could be negatively impacted by various events beyond the Company's control, including natural disasters, such as hurricanes, tornadoes, floods, fires, earthquakes, extreme cold and heat events and other adverse weather conditions; public health crises, such as pandemics and epidemics; and political crises, such as international conflicts, acts of terrorism and other political instability. These events could disrupt the Company's operations and supply chain, which could adversely affect the Company's financial condition and results of operations.

Business and Operational Risks

Increased operating costs could adversely affect the Company.

The Company's operations tend to be more labor intensive than some of its competitors primarily due to the additional customer service offered in its supermarkets. Consequently, uncertain labor markets, mandated increases in the minimum wage or other benefits, increased wage rates by retailers and other labor market competitors, an increased proportion of full-time employees, increased costs of health care due to health insurance reform or other factors could result in increased labor costs and disproportionately impact the Company in comparison to some of its competitors. The inability to improve or manage operating costs, including labor, distribution, facilities or other non-product related costs, could adversely affect the Company's financial condition and results of operations.

Risks associated with the Company's suppliers could adversely affect the Company.

The Company's operations are dependent on suppliers to obtain products, raw materials and services. Adverse conditions, such as natural disasters or public health crises, the financial stability of suppliers, suppliers' ability to meet Company standards, labor supply issues experienced by suppliers, the availability or cost of products, raw materials and services, the availability or cost of transporting products and raw materials and other factors relating to suppliers are beyond the Company's control. Such supply chain risks could impact the Company's ability to obtain the products, raw materials and services necessary to serve the needs of its customers. Supply chain disruptions could also cause delays in the timing of opening new supermarkets, remodeling existing supermarkets and completing other construction or expansion projects. Significant supply chain disruptions resulting from such supply chain risks could adversely affect the Company's financial condition and results of operations.

Failure to execute the Company's core strategies could adversely affect the Company.

The Company's core strategies focus on customer service, product quality, shopping environment, competitive pricing and customer convenience. The Company has implemented several strategic business and technology initiatives as part of the execution of these core strategies. The Company believes these core strategies and related strategic initiatives differentiate it from its competition and present opportunities for sustained market share and financial growth. Failure to execute these core strategies, or failure to execute the core strategies in a cost effective manner, could adversely affect the Company's financial condition and results of operations.

Failure to identify and obtain or retain suitable supermarket sites could adversely affect the Company.

The Company's ability to obtain sites for new supermarkets is dependent on identifying and entering into lease or purchase agreements on commercially reasonable terms for properties that are suitable for its needs. If the Company fails to identify suitable sites and enter into lease or purchase agreements on a timely basis for any reason, including competition from other companies seeking similar sites, the Company's growth could be adversely affected because it may be unable to open new supermarkets as anticipated. Failure to obtain new sites or retain existing sites for leased supermarkets on commercially reasonable terms could adversely affect the Company's financial condition and results of operations.

Information Security and Technology Risks

Failure by the Company or its third party service providers to protect the confidential information within the Company's sites, networks, systems, platforms and assets (information technology systems) against cyber attacks, data breaches, other security incidents or loss could adversely affect the Company.

The Company receives, retains and transmits confidential information about its customers, employees and suppliers and entrusts certain of that information to third party service providers. The Company depends upon the secure transmission of confidential information, including customer payments, over external networks. Like many businesses, despite the Company's efforts to defend against cybersecurity threats, the Company and its third party service providers will continue to be subject to cybersecurity threats, such as attempts to compromise and penetrate the Company's information technology systems. Although the Company has continuously invested in its information technology systems and implemented practices to protect its confidential information, there is no assurance that the Company will successfully anticipate, detect, prevent or defend against an intrusion into or compromise of the Company's information technology systems or those of its third party service providers.

An intrusion into or compromise of the Company's information technology systems, or those of its third party service providers, that results in customer, employee or supplier information being obtained by unauthorized persons could adversely affect the Company's reputation with existing and potential customers, employees and others. Additionally, the use of individually identifiable data by the Company and its third party service providers is subject to federal, state and local laws and regulations. Any compromise or breach of the Company's information technology systems, or those of its third party service providers, could violate applicable privacy, data security and other laws and regulations. Such an intrusion or compromise could require expending significant resources related to remediation, lead to legal proceedings and regulatory actions, result in a disruption of operations and adversely affect the Company's financial condition and results of operations.

Disruptions in information technology systems could adversely affect the Company.

The Company is dependent on complex information technology systems to operate its business, enhance customer service, improve the efficiency of its supply chain and increase employee efficiency. Certain of these information technology systems are hosted by third party service providers. The Company's information technology systems, as well as those of its third party service providers, are subject to damage or interruption from power outages, computer and telecommunication failures, computer viruses, cyber attacks or other malicious service disruptions, catastrophic events and user errors. Significant disruptions in the information technology systems of the Company or its third party service providers could impact the Company's business operations and adversely affect the Company's financial condition and results of operations.

Self-Insured Claims and Product Liability Risks

Changes in the factors affecting self-insured claims could adversely affect the Company.

Claims related to health care, employee benefits, workers' compensation, general liability, property, plant and equipment, fleet liability and directors and officers liability are generally self-insured. The Company uses third party insurance in certain instances to partially mitigate the risk related to these potential losses. While the Company estimates its exposure for these claims and establishes reserves for the estimated liabilities, the actual liabilities could be in excess of these reserves. In addition, the frequency or severity of claims, litigation trends, benefit level changes, or catastrophic events involving property, plant and equipment losses could adversely affect the Company's financial condition and results of operations.

Product liability claims and lawsuits, product recalls and the resulting unfavorable publicity could adversely affect the Company.

The distribution and sale of grocery, drug and other products purchased from suppliers or manufactured by the Company entails an inherent risk of product liability claims and lawsuits, product recalls and the resulting adverse publicity. Such products may contain contaminants and may be inadvertently sold by the Company. These contaminants may, in certain cases, result in illness, injury or death if processing at the consumer level, if applicable, does not eliminate the contaminants. Sale of contaminated products, even if inadvertent, may be a violation of law and may lead to a product recall and/or an increased risk of exposure to product liability claims asserted against the Company. Some of the Company's agreements with suppliers may not indemnify the Company from product liability and suppliers may not have sufficient resources or insurance to satisfy their obligations. The Company is subject from time to time to various lawsuits, claims and charges arising in the normal course of business. Litigation is inherently unpredictable. Any claims against the Company, whether meritorious or not, could result in costly litigation that could adversely affect the Company's business. If a product liability claim is successful and the Company does not have contractual indemnification or insurance available, such claims could have an adverse effect on the Company's financial condition and results of operations. In addition, even if a product liability claim is not successful or is not fully pursued, the adverse publicity surrounding any assertion that the Company's products caused illness or injury could have an adverse effect on the Company's reputation with existing and potential customers and on the Company's financial condition and results of operations.

Legal and Regulatory Risks

Unfavorable changes in, failure to comply with or increased costs of complying with laws and regulations could adversely affect the Company.

The Company is subject to federal, state and local laws and regulations relating to, among other things, product labeling and safety, zoning, land use, workplace safety, public health, accessibility and restrictions on the sale of various products, including alcoholic beverages, tobacco and drugs. The Company is also subject to laws and regulations governing its relationship with employees, including minimum wage requirements, overtime, working conditions, disabled access and work permit requirements. Increased costs of complying with existing, new or changes in laws and regulations could adversely affect the Company's financial condition and results of operations.

Unfavorable changes in, failure to comply with or increased costs of complying with environmental laws and regulations could adversely affect the Company.

The Company is subject to federal, state and local laws and regulations that govern activities that may have adverse environmental effects and impose liabilities for the costs of contamination cleanup and damages arising from sites of past spills, disposals or other releases of hazardous materials. Under current environmental laws and regulations, the Company may be held responsible for the remediation of environmental conditions regardless of whether the Company leases, subleases or owns the supermarkets or other facilities and regardless of whether such environmental conditions were created by the Company or a prior owner or tenant. Environmental conditions relating to prior, existing or future sites may result in substantial remediation costs, business interruption or adverse publicity which could adversely affect the Company's financial condition and results of operations. In addition, the increased focus on climate change, waste management and other environmental issues may result in new environmental laws or regulations that could result in increased compliance costs to the Company, directly or indirectly through its suppliers, which could adversely affect the Company's financial condition and results of operations.

Unfavorable results of legal proceedings could adversely affect the Company.

The Company is subject from time to time to various lawsuits, claims and charges arising in the normal course of business, including employment, personal injury, commercial and other matters. Some lawsuits also contain class action allegations. Litigation is inherently unpredictable. Any claims against the Company, whether meritorious or not, could result in costly litigation that could adversely affect the Company's business. The Company estimates its exposure to these legal proceedings and establishes reserves for the estimated liabilities. Assessing and predicting the outcome of these matters involves substantial uncertainties. Differences in actual outcomes, or changes in the Company's assessment and predictions of the outcomes, could adversely affect the Company's financial condition and results of operations.

Item 1B. Unresolved Staff Comments

Not applicable

Item 1C. Cybersecurity

The Company's information technology systems, as well as those of its third party service providers, are subject to cybersecurity threats. Significant cybersecurity threats, including intrusions into, compromises of or disruptions in the information technology systems of the Company or its third party service providers, could adversely affect the Company's financial condition and results of operations. The Company maintains and updates its information technology systems to mitigate the risk of cybersecurity threats.

The Board of Directors and Audit Committee have oversight responsibility for the Company's cybersecurity risks. While the Company's employees play a key role in cybersecurity, the Company's Chief Information Officer, General Counsel and other members of management have shared responsibility for assessing and managing the Company's cybersecurity risks. The Company's management has sufficient knowledge, experience and expertise for assessing and managing the Company's cybersecurity risks. The Board of Directors and Audit Committee receive updates from management regarding cybersecurity risks, cybersecurity threats that could impact the Company and cybersecurity initiatives to enhance the Company's cybersecurity practices. The Audit Committee also receives updates on the results of assessments and audits of the Company's information technology systems and controls.

The Company has information technology security practices to protect its information technology systems and data and to monitor for potential cybersecurity threats. These practices are integrated into the Company's risk management framework and include:

- cybersecurity controls embedded in the Company's information technology systems;
- implementation of changes to address potential threats and vulnerabilities of the Company's information technology systems;
- incident response program, including proactive simulations, to identify and manage cybersecurity threats, risks or incidents;
- participation in industry forums and collaboration with peers; and
- security awareness and data protection training for applicable employees.

Additionally, the Company assesses and manages cybersecurity threats associated with the information technology systems of its third party service providers that could compromise the Company's information security or data. Identified cybersecurity threats are communicated to management for review, response and mitigation as appropriate.

The Company assesses cybersecurity risks and changes in the cyber environment and adjusts its practices as deemed appropriate. To date, risks from cybersecurity threats have not materially affected, or are not reasonably likely to materially affect, the Company's business strategy, financial condition or results of operations. Refer to Item 1A. Risk Factors in this Annual Report for additional information on risks related to the Company's business, including cybersecurity risks.

Item 2. Properties

At year end, the Company operated 65.6 million square feet of supermarket space. The Company's supermarkets vary in size. Current supermarket prototypes range from 32,000 to 62,000 square feet. Supermarkets are often located in shopping centers where the Company is the anchor tenant. The majority of the Company's supermarkets are leased. Initial lease terms are typically 20 years followed by five year renewal options. Both the building and land are owned at 445 locations. The building is owned while the land is leased at 77 other locations.

The Company supplies its supermarkets from 10 primary distribution centers in Lakeland, Miami, Jacksonville, Sarasota, Orlando, Deerfield Beach and Boynton Beach, Florida, Lawrenceville, Georgia, McCalla, Alabama and Greensboro, North Carolina. The Company operates six manufacturing facilities, including three dairy plants in Lakeland and Deerfield Beach, Florida and Lawrenceville, Georgia, two bakery plants in Lakeland, Florida and Atlanta, Georgia and a deli plant in Lakeland, Florida. The Company also operates three prepared foods facilities in Lakeland and Deerfield Beach, Florida and Lawrenceville, Georgia.

The Company's corporate offices, primary distribution centers and manufacturing facilities are owned with no outstanding debt. The Company's properties are well maintained, in good operating condition and suitable for operating its business.

Item 3. Legal Proceedings

The Company is subject from time to time to various lawsuits, claims and charges arising in the normal course of business. The Company believes its recorded reserves are adequate in light of the probable and estimable liabilities. The estimated amount of reasonably possible losses for lawsuits, claims and charges, individually and in the aggregate, is considered to be immaterial. In the opinion of management, the ultimate resolution of these legal proceedings will not have a material adverse effect on the Company's financial condition, results of operations or cash flows.

Item 4. Mine Safety Disclosures

Not applicable

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

(a) Market Information

The Company's common stock is not traded on an established securities market. Substantially all transactions of the Company's common stock have been among the Company, its employees, former employees, their families and the retirement plans established for the Company's employees. Common stock is made available for sale by the Company only to its current employees and members of its Board of Directors through the Employee Stock Purchase Plan (ESPP) and Non-Employee Directors Stock Purchase Plan (Directors Plan) and to participants of the 401(k) Plan. In addition, common stock is provided to employees through the Employee Stock Ownership Plan (ESOP). The Company currently repurchases common stock subject to certain terms and conditions. The ESPP, Directors Plan, 401(k) Plan and ESOP each contain provisions prohibiting any transfer for value without the owner first offering the common stock to the Company. The Company serves as the registrar and stock transfer agent for its common stock.

Because there is no trading of the Company's common stock on an established securities market, the market price of the Company's common stock is determined by its Board of Directors. As part of the process to determine the market price, an independent valuation is obtained. The process includes comparing the Company's financial results to those of comparable companies that are publicly traded (comparable publicly traded companies). The purpose of the process is to determine a value for the Company's common stock that is comparable to the stock value of comparable publicly traded companies by considering both the results of the stock market and the relative financial results of comparable publicly traded companies.

Following are the market prices for the Company's common stock for 2024 and 2023:

	<u>2024</u>	<u>2023</u>
January - February	\$ 15.10	13.19
March - April	15.20	14.55
May - July	16.25	14.97
August - October	16.46	14.75
November - December	18.05	15.10

(b) Approximate Number of Equity Security Holders

As of February 4, 2025, the approximate number of holders of record of the Company's common stock was 247,000.

(c) Dividends

Following are the quarterly dividends per share paid by the Company on its common stock in 2024 and 2023:

Quarter	<u>2024</u>	<u>2023</u>
First	\$ 0.1000	0.09
Second	0.1075	0.10
Third	0.1075	0.10
Fourth	0.1075	0.10
	\$ 0.4225	0.39

Payment of dividends is within the discretion of the Board of Directors and depends on, among other factors, net earnings, capital requirements and the financial condition of the Company. However, the Company intends to continue to pay comparable dividends to stockholders in the future.

(d) Purchases of Equity Securities by the Issuer

Issuer Purchases of Equity Securities

Following are the shares of common stock repurchased by the Company during the three months ended December 28, 2024 (amounts are in millions, except per share amounts):

<u>Period</u>	Total Number of Shares <u>Purchased</u>	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or <u>Programs</u> (1)
September 29 - November 2, 2024	2	\$16.53	N/A	N/A
November 3 - November 30, 2024	10	18.05	N/A	N/A
December 1 - December 28, 2024	4	18.05	N/A	N/A
Total	16	\$17.89	N/A	N/A

⁽¹⁾ Common stock is made available for sale by the Company only to its current employees and members of its Board of Directors through the ESPP and Directors Plan and to participants of the 401(k) Plan. In addition, common stock is provided to employees through the ESOP. The Company currently repurchases common stock subject to certain terms and conditions. The ESPP, Directors Plan, 401(k) Plan and ESOP each contain provisions prohibiting any transfer for value without the owner first offering the common stock to the Company.

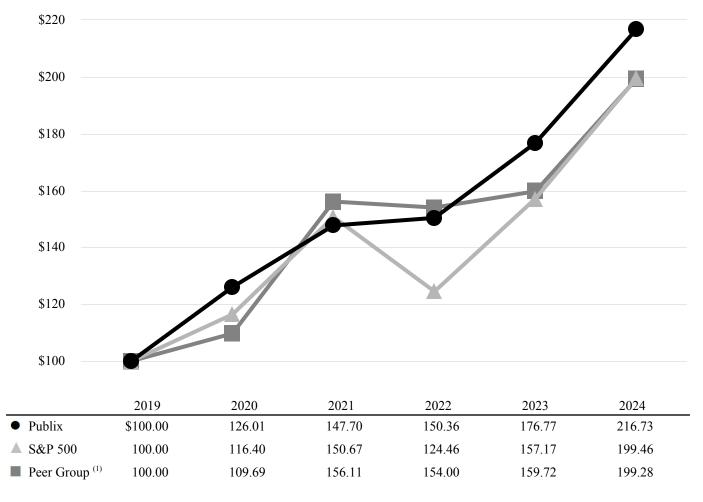
The Company's common stock is not traded on an established securities market. The amount of common stock offered to the Company for repurchase is not within the control of the Company, but is at the discretion of the stockholders. The Company does not believe that these repurchases of its common stock are within the scope of a publicly announced plan or program (although the terms of the plans discussed above have been communicated to the participants). Thus, the Company does not believe that it has made any repurchases during the three months ended December 28, 2024 required to be disclosed in the last two columns of the table.

(e) Performance Graph

The following performance graph sets forth the Company's cumulative total stockholder return during the five years ended December 28, 2024, compared to the cumulative total return on the S&P 500 Index and a custom Peer Group Index including retail food supermarket companies. The Peer Group Index is weighted based on the various companies' market capitalization. The comparison assumes \$100 was invested at the end of 2019 in the Company's common stock and in each of the related indices and assumes reinvestment of dividends.

The Company's common stock is valued as of the end of each fiscal quarter. After the end of a quarter, however, shares continue to be traded at the prior valuation until the new valuation is received. The cumulative total return for the companies represented in the S&P 500 Index and the custom Peer Group Index is based on those companies' trading price as of the Company's fiscal year end. The following performance graph is based on the Company's trading price at fiscal year end based on its market price as of the prior fiscal quarter. For comparative purposes, a performance graph based on the Company's fiscal year end valuation (market price as of March 1, 2025) is provided in the 2025 Proxy Statement. Past stock performance shown below is no guarantee of future performance.

Comparison of Five Year Cumulative Return Based Upon Fiscal Year End Trading Price



⁽¹⁾ Companies included in the Peer Group are Ahold Delhaize, Albertsons, Kroger and Weis Markets. Albertsons is included in the Peer Group for 2021 - 2024 due to its initial public offering in 2020.

Item 6. Reserved

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The objective of this section is to provide a summary of material information relevant to enhancing the stockholders' understanding of the financial condition and results of operations of the Company. Following is an analysis of the financial condition and results of operations of the Company for 2024 and 2023 as compared with the previous years. This information should be read in conjunction with the Company's consolidated financial statements and accompanying notes.

Overview

The Company is engaged in the retail food industry, operating supermarkets in Florida, Georgia, Alabama, South Carolina, Tennessee, North Carolina, Virginia and Kentucky. The Company has no other significant lines of business or industry segments. As of December 28, 2024, the Company operated 1,390 supermarkets including 873 in Florida, 217 in Georgia, 94 in Alabama, 69 in South Carolina, 59 in Tennessee, 55 in North Carolina, 22 in Virginia and one in Kentucky. In 2024, 43 supermarkets were opened (including seven replacement supermarkets) and 117 supermarkets were remodeled. During 2024, the Company opened 24 supermarkets in Florida, eight in Georgia, five in Alabama, two in Tennessee, two in Virginia, one in Kentucky and one in North Carolina. Thirteen supermarkets were closed during the period. The replacement supermarkets that opened in 2024 replaced two supermarkets closed in 2024 and five supermarkets closed in a previous period. The remaining eleven supermarkets closed in 2024 will be replaced on site in a subsequent period. In the normal course of operations, the Company replaces supermarkets and closes supermarkets that are not meeting performance expectations. The impact of future supermarket closings is not expected to be material.

The Company sells a variety of merchandise to generate revenues. This merchandise includes perishable products (including dairy, produce, floral, deli, bakery, meat, seafood and frozen foods) and non-perishable products and services (including grocery, health and beauty care, general merchandise, pharmacy and other goods and services). Merchandise includes nationally advertised and private label brands as well as unbranded products such as produce, meat and seafood. The Company's private label brands play an important role in its merchandising strategy.

Profit is generated by selling merchandise at price levels that produce sales in excess of the cost of merchandise sold and operating and administrative expenses. The Company has generally been able to increase revenues and operating profit from year to year. Further, the Company has been able to meet its cash requirements from internally generated funds without the need for debt financing. The Company's year end cash and investment balances are impacted by its operating results as well as by capital expenditures, investment transactions, common stock repurchases and dividend payments.

Operating Environment

The Company is engaged in the highly competitive retail food industry. The Company's competitors include traditional supermarkets, such as national and regional supermarket chains and independent supermarkets, as well as nontraditional competitors, such as supercenters, membership warehouse clubs, mass merchandisers, dollar stores, drug stores, specialty food stores, restaurants, convenience stores and online retailers. There has been a trend for traditional supermarkets to lose market share to nontraditional competitors. The Company's ability to attract and retain customers is based primarily on quality of goods and service, price, convenience, product mix and store location. In addition, the Company competes with other companies for new retail sites. To meet the challenges of this highly competitive environment, the Company continues to focus on its core strategies, including customer service, product quality, shopping environment, competitive pricing and customer convenience. The Company has implemented several strategic business and technology initiatives as part of the execution of these core strategies. The Company believes these core strategies and related strategic initiatives differentiate it from its competition and present opportunities for sustained market share and financial growth.

Results of Operations

The Company's fiscal year ends on the last Saturday in December. Fiscal years 2024 and 2023 include 52 weeks and fiscal year 2022 includes 53 weeks.

Sales

Sales for 2024 were \$59.7 billion as compared with \$57.1 billion in 2023, an increase of \$2.6 billion or 4.6%. The increase in sales for 2024 as compared with 2023 was primarily due to new supermarket sales and a 2.9% increase in comparable store sales (supermarkets open for the same weeks in both periods, including replacement supermarkets). Comparable store sales for 2024 increased primarily due to the impact of inflation on product costs. Sales for supermarkets that are replaced on site are classified as new supermarket sales since the replacement period for the supermarket is generally 12 to 15 months.

Sales for 2023 were \$57.1 billion as compared with \$54.5 billion in 2022, an increase of \$2.6 billion or 4.7%. Excluding the effect of the additional week in 2022, sales for 2023 as compared with 2022 would have increased 6.7%. After excluding the effect of the additional week in 2022, the increase in sales for 2023 as compared with 2022 was primarily due to new supermarket sales and a 4.2% increase in comparable store sales. Comparable store sales for 2023 increased primarily due to the impact of inflation on product costs.

Gross profit

Gross profit (sales less cost of merchandise sold) as a percentage of sales was 25.6%, 26.3% and 26.8% in 2024, 2023 and 2022, respectively. Excluding the last-in, first-out (LIFO) reserve effect of \$20 million, \$88 million and \$147 million in 2024, 2023 and 2022, respectively, gross profit as a percentage of sales would have been 25.7%, 26.4% and 27.0% in 2024, 2023 and 2022, respectively. After excluding the LIFO reserve effect, the decrease in gross profit as a percentage of sales for 2024 as compared with 2023 was primarily due to a Medicare reimbursement process change related to pharmacy fees effective January 1, 2024. The Medicare reimbursement process change reduces both gross profit and operating and administrative expenses. After excluding the LIFO reserve effect, the decrease in gross profit as a percentage of sales for 2023 as compared with 2022 was primarily due to the impact of inflation on product costs which was not passed on to customers, increased shrink and the relative sales growth of pharmacy products, partially offset by the decrease in distribution costs.

Operating and administrative expenses

Operating and administrative expenses as a percentage of sales were 18.9%, 19.2% and 18.8% in 2024, 2023 and 2022, respectively. The decrease in operating and administrative expenses as a percentage of sales for 2024 as compared with 2023 was primarily due to a Medicare reimbursement process change related to pharmacy fees effective January 1, 2024, partially offset by the increase in payroll costs as a percentage of sales. The Medicare reimbursement process change reduces both gross profit and operating and administrative expenses. The increase in operating and administrative expenses as a percentage of sales for 2023 as compared with 2022 was primarily due to increases in facility costs as a percentage of sales and payroll costs as a percentage of sales.

Operating profit

Operating profit as a percentage of sales was 7.5%, 7.8% and 8.7% in 2024, 2023 and 2022, respectively. The decrease in operating profit as a percentage of sales for 2024 as compared with 2023 was primarily due to the increase in payroll costs as a percentage of sales. The decrease in operating profit as a percentage of sales for 2023 as compared with 2022 was primarily due to the decrease in gross profit as a percentage of sales and the increase in operating and administrative expenses as a percentage of sales.

Investment income (loss)

Investment income for 2024 and 2023 was \$1.2 billion and \$863 million, respectively, as compared with an investment loss for 2022 of \$1.3 billion. Excluding the impact of net unrealized gains and losses on equity securities, investment income would have been \$435 million, \$513 million and \$254 million for 2024, 2023 and 2022, respectively. Excluding the impact of net unrealized gains on equity securities in 2024 and 2023, the decrease in investment income for 2024 as compared with 2023 was due to the decrease in net realized gains on investments, partially offset by the increase in interest and dividend income. Excluding the impact of net unrealized gains on equity securities in 2023 and net unrealized losses on equity securities in 2022, the increase in investment income for 2023 as compared with 2022 was primarily due to net realized gains on investments in 2023 as compared with net realized losses on investments in 2022 and the increase in interest and dividend income.

Income tax expense

The effective income tax rate was 20.2%, 20.1% and 18.6% in 2024, 2023 and 2022, respectively. The effective income tax rate for 2024 as compared with 2023 remained relatively unchanged. The increase in the effective income tax rate for 2023 as compared with 2022 was primarily due to the decreased impact of permanent deductions and credits relative to earnings before income tax expense, partially offset by the increase in investment related tax credits.

Net earnings

Net earnings were \$4.6 billion or \$1.41 per share, \$4.3 billion or \$1.31 per share and \$2.9 billion or \$0.86 per share in 2024, 2023 and 2022, respectively. Net earnings as a percentage of sales were 7.8%, 7.6% and 5.4% in 2024, 2023 and 2022, respectively. Excluding the impact of net unrealized gains and losses on equity securities, net earnings would have been \$4.0 billion or \$1.23 per share and 6.8% as a percentage of sales for 2024, \$4.1 billion or \$1.23 per share and 7.2% as a percentage of sales for 2023 and \$4.0 billion or \$1.20 per share and 7.4% as a percentage of sales for 2022. Excluding the impact of net unrealized gains on equity securities in 2024 and 2023, the decrease in net earnings as a percentage of sales for 2024 as compared with 2023 was primarily due to the decrease in operating profit as a percentage of sales and the decrease in net realized gains on equity securities in 2023 and net unrealized losses on equity securities in 2022, the decrease in net earnings as a percentage of sales for 2023 as compared with 2022 was primarily due to the decrease in operating profit as a percentage of sales, partially offset by net realized gains on investments in 2023 as compared with net realized losses on investments in 2022 and the increase in interest and dividend income.

Non-GAAP Financial Measures

In addition to reporting financial results for 2024, 2023 and 2022 in accordance with U.S. generally accepted accounting principles (GAAP), the Company presents net earnings and earnings per share excluding the impact of equity securities being measured at fair value with net unrealized gains and losses from changes in the fair value recognized in earnings (fair value adjustment). These measures are not in accordance with, or an alternative to, GAAP. The Company excludes the impact of the fair value adjustment since it is primarily due to temporary equity market fluctuations that do not reflect the Company's operations. The Company believes this information is useful in providing period-to-period comparisons of the results of operations. Following is a reconciliation of net earnings to net earnings excluding the impact of the fair value adjustment for 2024, 2023 and 2022:

	<u>2024</u>	<u>2023</u>	<u>2022</u>
	(Amounts are in	millions, except per sh	are amounts)
Net earnings	\$ 4,635	4,349	2,918
Fair value adjustment, due to net unrealized (gain) loss, on equity securities held at end of year	(788)	(398)	1,516
Net gain on sale of equity securities previously recognized through fair value adjustment	_	48	_
Income tax expense (benefit) (1)	200	90	(385)
Net earnings excluding impact of fair value adjustment	\$ 4,047	4,089	4,049
Weighted average shares outstanding	3,284	3,320	3,379
Earnings per share excluding impact of fair value adjustment	\$ 1.23	1.23	1.20

⁽¹⁾ Income tax expense (benefit) is based on the Company's combined federal and state statutory income tax rates.

Liquidity and Capital Resources

Cash and cash equivalents, short-term investments and long-term investments totaled \$15.9 billion as of December 28, 2024, as compared with \$14.6 billion as of December 30, 2023. The increase was primarily due to the increase in the fair value of investments.

Net cash provided by operating activities

Net cash provided by operating activities was \$5.6 billion in 2024 and 2023 and \$5.5 billion in 2022. Net cash provided by operating activities for 2024 as compared with 2023 remained relatively unchanged primarily due to the increase in income taxes paid, offset by the payment in 2023 of payroll taxes that were deferred under a coronavirus tax relief provision in 2020 and the timing of payments for accrued expenses. Income taxes paid in 2024 includes payments for 2023 that were deferred due to Hurricane Idalia. The increase in net cash provided by operating activities for 2023 as compared with 2022 was primarily due to the timing of purchases of inventories and collections for receivables and the increase in dividends and interest received, partially offset by the increase in income taxes paid. Income taxes paid in 2023 includes payments for 2022 that were deferred due to Hurricane Ian but excludes payments for 2023 that were deferred to 2024 due to Hurricane Idalia.

Net cash used in investing activities

Net cash used in investing activities was \$3.0 billion, \$3.8 billion and \$2.3 billion in 2024, 2023 and 2022, respectively. The primary use of net cash in investing activities for 2024 was funding capital expenditures and net increases in investments. Capital expenditures for 2024 totaled \$2.6 billion. These expenditures were incurred in connection with the opening of 43 supermarkets (including seven replacement supermarkets) and the remodeling of 117 supermarkets. Expenditures were also incurred for new supermarkets and remodels in progress, construction or expansion of warehouses, new or enhanced information technology hardware and software and the acquisition or development of shopping centers in which the Company operates. In 2024, the payment for investments, net of the proceeds from the sale and maturity of investments, was \$430 million. The primary use of net cash in investing activities for 2023 was funding capital expenditures and net increases in investments. Capital expenditures for 2023 totaled \$2.0 billion. These expenditures were incurred in connection with the opening of 45 supermarkets (including 13 replacement supermarkets) and the remodeling of 120 supermarkets. Expenditures were also incurred for new supermarkets and remodels in progress, construction or expansion of warehouses, new or enhanced information technology hardware and software and the acquisition or development of shopping centers in which the Company operates. In 2023, the payment for investments, net of the proceeds from the sale and maturity of investments, was \$1.9 billion.

Net cash used in financing activities

Net cash used in financing activities was \$2.6 billion, \$2.2 billion and \$3.0 billion in 2024, 2023 and 2022, respectively. The primary use of net cash in financing activities was funding net common stock repurchases and dividend payments. Net common stock repurchases totaled \$1.1 billion, \$887 million and \$1.8 billion in 2024, 2023 and 2022, respectively. The Company currently repurchases common stock at the stockholders' request in accordance with the terms of the ESPP, Directors Plan, 401(k) Plan and ESOP. The amount of common stock offered to the Company for repurchase is not within the control of the Company, but is at the discretion of the stockholders. The Company expects to continue to repurchase its common stock, as offered by its stockholders from time to time, at its then current value. However, with the exception of certain shares distributed from the ESOP, such purchases are not required and the Company retains the right to discontinue them at any time.

Dividends

The Company paid quarterly dividends on its common stock totaling \$1.4 billion or \$0.4225 per share, \$1.3 billion or \$0.39 per share and \$1.2 billion or \$0.344 per share in 2024, 2023 and 2022, respectively.

Capital expenditures projection

Capital expenditures for 2025 are expected to be approximately \$2.5 billion, primarily related to new supermarkets, remodeling existing supermarkets, construction or expansion of warehouses, new or enhanced information technology hardware and software and the acquisition or development of shopping centers in which the Company operates. The shopping center acquisitions are expected to be financed with internally generated funds and assumed debt, if prepayment penalties for the debt are determined to be significant. This capital program is subject to continuing change and review.

Contractual obligations

The Company's contractual obligations arising in the normal course of business primarily include operating and finance leases, lease related commitments, purchase obligations, self-insurance reserves and long-term debt. Lease related commitments include real estate taxes, insurance and maintenance related to operating and finance leases and commitments for lease agreements that have not yet commenced. Lease related commitments are typically due over the applicable lease term. Purchase obligations include agreements to purchase goods or services that are enforceable and legally binding on the Company and that specify all significant terms, including fixed or minimum quantities to be purchased, fixed, minimum or variable price provisions and the approximate timing of the transaction. Purchase obligations are typically due in one year or less.

Cash requirements

In 2025, cash requirements for operations, capital expenditures, common stock repurchases and dividend payments are expected to be financed by internally generated funds or liquid assets. Based on the Company's financial position, it is expected that short-term and long-term borrowings would be available to support the Company's liquidity requirements, if needed.

Critical Accounting Estimates

The Company's discussion and analysis of its financial condition and results of operations are based upon the Company's consolidated financial statements, which have been prepared in accordance with GAAP. The preparation of these consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The Company's significant accounting policies are described in Note 1 in the Notes to Consolidated Financial Statements. The Company believes the following involves significant estimates and judgments in the preparation of its consolidated financial statements.

Self-insurance reserves

Self-insurance reserves are established for health care, workers' compensation, general liability and fleet liability claims. These reserves are determined based on actual claims experience and an estimate of claims incurred but not reported including, where necessary, actuarial studies. The Company believes that the use of actuarial studies to determine self-insurance reserves represents a consistent method of measuring these subjective estimates. Actuarial projections of losses for general liability and workers' compensation claims are discounted and subject to variability. The causes of variability include, but are not limited to, such factors as future interest and inflation rates, future economic conditions, claims experience, litigation trends and benefit level changes. Historically, there have not been significant changes in the factors and assumptions used in the valuation of the self-insurance reserves. However, significant changes in such factors and assumptions could materially impact the valuation of the self-insurance reserves.

Forward-Looking Statements

Certain information provided by the Company in this Annual Report may be forward-looking information as defined in Section 21E of the Securities Exchange Act of 1934 (Exchange Act). Forward-looking information includes statements about the future performance of the Company and is based on management's assumptions and beliefs in light of the information currently available to them. When used, the words "plan," "estimate," "project," "intend," "expect," "believe," "will" and other similar expressions, as they relate to the Company, are intended to identify such forward-looking statements. These forwardlooking statements are subject to uncertainties and other factors that could cause actual results to differ materially from those statements including, but not limited to, competitive practices and pricing in the food and drug industries generally and particularly in the Company's principal markets; results of programs to increase sales, including private label sales; results of programs to control or reduce costs; changes in buying, pricing and promotional practices; changes in shrink management; supply chain disruptions; changes in the general economy, including an economic downturn associated with inflation, increased interest rates, international conflicts, acts of terrorism or other disruptions; changes in consumer spending; changes in population, employment and job growth in the Company's principal markets; impacts of a public health crisis, geopolitical conditions or other significant catastrophic events; impacts of cybersecurity threats, including an intrusion into, compromise of or disruption in the Company's information technology systems; and other factors affecting the Company's business within or beyond the Company's control. These factors include changes in interest or inflation rates; changes in federal, state and local laws and regulations; adverse determinations with respect to litigation or other claims; ability to recruit and retain employees; ability to construct new supermarkets or complete remodels as rapidly as planned; increases in product costs; and increases in operating costs including, but not limited to, labor, fuel and energy costs, debit and credit card fees and pharmacy fees. Other factors and assumptions not identified above could also cause the actual results to differ materially from those set forth in the forward-looking statements. Except as may be required by applicable law, the Company assumes no obligation to publicly update these forward-looking statements.

Item 7A. Quantitative and Qualitative Disclosures About Market Risk

The Company does not utilize financial instruments for trading or other speculative purposes, nor does it utilize leveraged financial instruments.

Cash equivalents and short-term investments are subject to interest rate risk and credit risk. Most of the cash equivalents and short-term investments are held in money market investments and debt securities that mature in less than one year. Due to the quality of the short-term investments held, the Company does not expect the valuation of these investments to be significantly impacted by future market conditions.

Debt securities are subject to interest rate risk and credit risk. Debt securities held by the Company at year end primarily consisted of corporate and government-sponsored agency bonds with high credit ratings; therefore, the Company believes the credit risk is low. The Company believes a 50 basis point increase in interest rates would result in an immaterial unrealized loss on its debt securities. Since the Company does not intend to sell its debt securities or will likely not be required to sell its debt securities prior to any anticipated recovery, such a hypothetical temporary unrealized loss would impact comprehensive earnings, but not earnings or cash flows.

Equity securities are subject to equity price risk that results from fluctuations in quoted market prices as of the balance sheet date. Market price fluctuations may result from perceived changes in the underlying economic characteristics of the issuer, the relative price of alternative investments and general market conditions. Due to equity securities being measured at fair value with net unrealized gains and losses from changes in the fair value recognized in earnings, fluctuations in quoted market prices for equity securities will impact earnings. A decrease of 10% in the value of the Company's equity securities would result in an unrealized loss of approximately \$350 million recognized in earnings, but would not impact cash flows.

Item 8. Financial Statements and Supplementary Data

Index to Consolidated Financial Statements

	<u>Page</u>
Report of Independent Registered Public Accounting Firm	16
KPMG LLP (PCAOB ID: 185)	
Consolidated Financial Statements:	
Consolidated Balance Sheets - December 28, 2024 and December 30, 2023	18
Consolidated Statements of Earnings – Years ended December 28, 2024, December 30, 2023 and December 31, 2022	20
Consolidated Statements of Comprehensive Earnings – Years ended December 28, 2024, December 30, 2023 and December 31, 2022	21
Consolidated Statements of Cash Flows – Years ended December 28, 2024, December 30, 2023 and December 31, 2022	22
Consolidated Statements of Stockholders' Equity – Years ended December 28, 2024, December 30, 2023 and December 31, 2022	24
Notes to Consolidated Financial Statements	25

Report of Independent Registered Public Accounting Firm

To the Stockholders and Board of Directors Publix Super Markets, Inc.:

Opinion on the Consolidated Financial Statements

We have audited the accompanying consolidated balance sheets of Publix Super Markets, Inc. and subsidiaries (the Company) as of December 28, 2024 and December 30, 2023, the related consolidated statements of earnings, comprehensive earnings, cash flows and stockholders' equity for each of the years in the three-year period ended December 28, 2024, and the related notes (collectively, the consolidated financial statements). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 28, 2024 and December 30, 2023, and the results of its operations and its cash flows for each of the years in the three-year period ended December 28, 2024, in conformity with U.S. generally accepted accounting principles.

Basis for Opinion

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

Critical Audit Matter

The critical audit matter communicated below is a matter arising from the current period audit of the consolidated financial statements that was communicated or required to be communicated to the audit committee and that: (1) relates to accounts or disclosures that are material to the consolidated financial statements and (2) involved our especially challenging, subjective, or complex judgments. The communication of a critical audit matter does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

Evaluation of self-insurance reserves

As discussed in Note 1(k) to the consolidated financial statements, the Company estimates its self-insurance reserves for workers' compensation and general liability exposures by considering historical claims experience and actuarial analyses using actuarial assumptions and generally accepted actuarial methods. The self-insurance reserves balance as of December 28, 2024 of \$551 million includes the self-insurance reserves related to workers' compensation and general liability. The Company engages actuaries to estimate its workers' compensation and general liability self-insurance reserves at least annually.

We identified the evaluation of the Company's workers' compensation and general liability self-insurance reserves as a critical audit matter because of the specialized skills necessary to evaluate the Company's loss development factor assumptions and the selection of the actuarial projections derived from various actuarial methods.

The following are the primary procedures we performed to address this critical audit matter. We evaluated the design of certain internal controls related to the workers' compensation and general liability self-insurance reserves. This included controls related to the loss development factor assumptions used to estimate the actuarial projections and the selection of the actuarial projections derived from various actuarial methods. We involved actuarial professionals with specialized skills and knowledge who assisted in:

- Assessing the actuarial methods used by the Company for consistency with generally accepted actuarial standards;
- Evaluating the Company's ability to estimate self-insurance reserves by comparing its historical estimates with actual incurred losses; and
- Evaluating the loss development factor assumptions and the actuarial projections by developing an independent expectation of the workers' compensation and general liability self-insurance reserves and comparing them to the amounts recorded by the Company.

/s/ KPMG LLP

We have served as the Company's auditor since 1961.

Tampa, Florida March 3, 2025

PUBLIX SUPER MARKETS, INC.

Consolidated Balance Sheets December 28, 2024 and December 30, 2023

	<u>2024</u>	<u>2023</u>
ASSETS	(Amounts are	in millions)
Current assets:		
Cash and cash equivalents	\$ 856	865
Short-term investments	2,800	1,899
Trade receivables	1,228	1,174
Inventories	2,613	2,462
Prepaid expenses	191	82
Total current assets	7,688	6,482
Long-term investments	12,258	11,867
Other noncurrent assets	856	730
Operating lease right-of-use assets	3,030	3,121
Property, plant and equipment:		
Land	2,811	2,491
Buildings and improvements	8,619	7,660
Furniture, fixtures and equipment	7,625	7,114
Leasehold improvements	2,088	1,999
Finance lease right-of-use assets	1,055	752
Construction in progress	430	377
	22,628	20,393
Accumulated depreciation	(8,859)	(8,209)
Net property, plant and equipment	13,769	12,184
	\$ 37,601	34,384

	<u>2024</u>	<u>2023</u>
LIADH ITIEC AND EQUITY	(Amounts are i	
LIABILITIES AND EQUITY Current liabilities:	except par	value)
Accounts payable	\$ 2,949	2,931
Accrued expenses:	Ψ 2,545	2,731
Contributions to retirement plans	757	730
Self-insurance reserves	282	263
Salaries and wages	310	226
Other	765	554
Current portion of operating lease liabilities	354	361
Income taxes	<u> </u>	217
Total current liabilities	5,417	5,282
Deferred income taxes	1,078	764
Self-insurance reserves	269	263
Operating lease liabilities	2,511	2,624
Finance lease liabilities	668	536
Other noncurrent liabilities	230	244
Total liabilities	10,173	9,713
Common stock related to Employee Stock Ownership Plan (ESOP)	4,530	4,220
Stockholders' equity:		
Common stock of \$1 par value. Authorized 4,000 shares; issued		
and outstanding 3,258 shares in 2024 and 3,294 shares in 2023	3,258	3,294
Additional paid-in capital	2,323	2,005
Retained earnings	22,087	19,741
Accumulated other comprehensive losses Common stock related to ESOP	(275)	(404)
Common stock related to ESOP	(4,530)	(4,220)
Total stockholders' equity	22,863	20,416
Noncontrolling interests	35	35
Total equity	27,428	24,671
Commitments and contingencies		
	\$ 37,601	34,384

PUBLIX SUPER MARKETS, INC.

Consolidated Statements of Earnings Years ended December 28, 2024, December 30, 2023 and December 31, 2022

	<u>2024</u>	<u>2024</u>				
	(Amounts are in	(Amounts are in millions, except per share amoun				
Revenues:						
Sales	\$ 59,736	57,096	54,534			
Other operating income	441	438	408			
Total revenues	60,177	57,534	54,942			
Costs and expenses:						
Cost of merchandise sold	44,428	42,089	39,938			
Operating and administrative expenses	11,281	10,972	10,245			
Total costs and expenses	55,709	53,061	50,183			
Operating profit	4,468	4,473	4,759			
Investment income (loss)	1,223	863	(1,262)			
Other nonoperating income, net	118	106	89			
Earnings before income tax expense	5,809	5,442	3,586			
Income tax expense	1,174	1,093	668			
Net earnings	\$ 4,635	4,349	2,918			
Weighted average shares outstanding	3,284	3,320	3,379			
Earnings per share	\$ 1.41	1.31	0.86			

PUBLIX SUPER MARKETS, INC.

Consolidated Statements of Comprehensive Earnings Years ended December 28, 2024, December 30, 2023 and December 31, 2022

	<u>2024</u>	<u>2023</u>	<u>2022</u>
	(An	nounts are in millions)
Net earnings	\$ 4,635	4,349	2,918
Other comprehensive earnings (losses):			
Unrealized gain (loss) on debt securities net of income taxes of \$43, \$70 and \$(214) in 2024, 2023 and 2022, respectively.	127	206	(626)
Reclassification adjustment for net realized (gain) loss on debt securities net of income taxes of \$(0.4) and \$1 in 2024 and 2022, respectively.	(2)	_	1
Adjustment to postretirement benefit obligation net of income taxes of \$1, \$(0.4) and \$7 in 2024, 2023 and 2022, respectively.	4	(1)	21
Comprehensive earnings	\$ 4,764	4,554	2,314

PUBLIX SUPER MARKETS, INC. Consolidated Statements of Cash Flows Years ended December 28, 2024, December 30, 2023 and December 31, 2022

	<u>2024</u>		<u>2023</u>	<u>2022</u>
			(Amounts are in millions)	
Cash flows from operating activities:				
Cash received from customers	\$	60,030	57,339	54,598
Cash paid to employees and suppliers		(53,726)	(51,350)	(48,767)
Income taxes paid		(950)	(653)	(520)
Self-insured claims paid		(640)	(544)	(507)
Dividends and interest received		452	401	330
Other operating cash receipts		438	435	406
Other operating cash payments		(36)	(28)	(36)
Net cash provided by operating activities		5,568	5,600	5,504
Cash flows from investing activities:				
Payment for capital expenditures		(2,612)	(1,993)	(1,768)
Proceeds from sale of property, plant and equipment		22	13	22
Payment for investments		(3,321)	(3,031)	(2,061)
Proceeds from sale and maturity of investments		2,891	1,164	1,512
Net cash used in investing activities		(3,020)	(3,847)	(2,295)
Cash flows from financing activities:				
Payment for acquisition of common stock		(1,393)	(1,165)	(2,137)
Proceeds from sale of common stock		283	278	382
Dividends paid		(1,388)	(1,296)	(1,166)
Repayment of finance leases and long-term debt		(59)	(39)	(77)
Other, net			(2)	(7)
Net cash used in financing activities		(2,557)	(2,224)	(3,005)
Net (decrease) increase in cash and cash equivalents		(9)	(471)	204
Cash and cash equivalents at beginning of year		865	1,336	1,132
Cash and cash equivalents at end of year	\$	856	865	1,336

	<u>2024</u>		2023 (Amounts are in millions)	<u>2022</u>
Reconciliation of net earnings to net cash provided by operating activities:				
Net earnings	\$	4,635	4,349	2,918
Adjustments to reconcile net earnings to net cash provided by operating activities:				
Depreciation and amortization		1,008	914	838
Increase in last-in, first-out (LIFO) reserve		20	88	147
Retirement contributions paid or payable in common stock		517	492	451
Deferred income taxes		270	119	(250)
Loss on disposal and impairment of long-lived assets		21	3	10
(Gain) loss on investments		(790)	(484)	1,518
Net amortization of investments		22	46	80
Change in operating assets and liabilities providing (requiring) cash:				
Trade receivables		(54)	(68)	(202)
Inventories		(171)	(209)	(434)
Other assets		127	318	89
Accounts payable and accrued expenses		138	58	30
Income taxes		(180)	(9)	292
Other liabilities		5	(17)	17
Total adjustments		933	1,251	2,586
Net cash provided by operating activities	\$	5,568	5,600	5,504

PUBLIX SUPER MARKETS, INC. Consolidated Statements of Stockholders' Equity Years ended December 28, 2024, December 30, 2023 and December 31, 2022

	Common <u>Stock</u>	Additional Paid-in <u>Capital</u> (Amo	Retained Earnings	Common Stock (Acquired from) Sold to Stock- holders	Accumu- lated Other Compre- hensive Earnings (Losses)	Common Stock Related to ESOP	Total Stock- holders' <u>Equity</u>
Delevered December 25, 2021	¢ 2.410	•		mons, encept	-		10 170
Balances at December 25, 2021	\$ 3,418	1,426	17,156	_	(5)	(3,825)	18,170
Comprehensive earnings			2,918		(604)		2,314
Dividends, \$0.344 per share Contribution of 31 shares to retirement plan	20	254	(1,166)	153	_	_	(1,166) 427
Acquisition of 152 shares from stockholders		_	_	(2,137)	_		(2,137)
Sale of 27 shares to stockholders	_	7		375	_	_	382
Retirement of 114 shares	(114)	_	(1,495)	1,609	_	_	
Change for ESOP related shares						(204)	(204)
Balances at December 31, 2022	3,324	1,687	17,413	_	(609)	(4,029)	17,786
Comprehensive earnings	_	_	4,349		205	_	4,554
Dividends, \$0.39 per share	_	_	(1,296)	_	_	_	(1,296)
Contribution of 31 shares to retirement plan	22	309	_	119	_	_	450
Acquisition of 79 shares from stockholders		_	_	(1,165)	_	_	(1,165)
Sale of 18 shares to stockholders	_	9		269	_	_	278
Retirement of 52 shares	(52)	_	(725)	777	_	_	_
Change for ESOP related shares						(191)	(191)
Balances at December 30, 2023	3,294	2,005	19,741	_	(404)	(4,220)	20,416
Comprehensive earnings	_	_	4,635	_	129	_	4,764
Dividends, \$0.4225 per share	_	_	(1,388)	_	_	_	(1,388)
Contribution of 32 shares to retirement plan	22	312	_	157	_	_	491
Acquisition of 85 shares from stockholders	_	_	_	(1,393)	_	_	(1,393)
Sale of 17 shares to stockholders	_	6		277	_	_	283
Retirement of 58 shares	(58)	_	(901)	959	_	_	
Change for ESOP related shares						(310)	(310)
Balances at December 28, 2024	\$ 3,258	2,323	22,087		(275)	(4,530)	22,863

PUBLIX SUPER MARKETS, INC. Notes to Consolidated Financial Statements

(1) Summary of Significant Accounting Policies

(a) Business

Publix Super Markets, Inc. and its wholly owned subsidiaries (Company) are in the business of operating retail food supermarkets in Florida, Georgia, Alabama, South Carolina, Tennessee, North Carolina, Virginia and Kentucky. The Company was founded in 1930 and has no other significant lines of business or industry segments.

(b) Principles of Consolidation

The consolidated financial statements include the accounts of the Company, its wholly owned subsidiaries and certain joint ventures in which the Company has a controlling financial interest. All significant intercompany balances and transactions are eliminated in consolidation.

(c) Fiscal Year

The Company's fiscal year ends on the last Saturday in December. Fiscal years 2024 and 2023 include 52 weeks and fiscal year 2022 includes 53 weeks.

(d) Cash Equivalents

The Company considers all liquid investments with maturities of three months or less to be cash equivalents.

(e) Trade Receivables

Trade receivables primarily include amounts due from vendor rebates, debit and credit card sales and pharmacy third party insurance reimbursements.

(f) Inventories

Inventories are valued at the lower of cost or market. The dollar value last-in, first-out (LIFO) method was used to determine the cost for 81% of inventories as of December 28, 2024 and December 30, 2023. Under this method, inventory is stated at cost, which is determined by applying a cost-to-retail ratio to each similar merchandise category's ending retail value. The cost of the remaining inventories was determined using the first-in, first-out (FIFO) method. The FIFO cost of inventory approximates replacement or current cost. The FIFO method is used to value certain manufactured, seasonal, perishable and other miscellaneous inventory items due to fluctuating costs and inconsistent product availability. The Company also reduces inventory for estimated losses related to shrink. If all inventories were valued using the FIFO method, inventories and current assets would have been higher than reported by \$913 million and \$893 million as of December 28, 2024 and December 30, 2023, respectively.

(g) Investments

Debt securities are classified as available-for-sale and measured at fair value. The Company evaluates debt securities on an individual security basis to determine if an unrealized loss is due to a credit loss or other factors, including interest rate fluctuations. The collectability of debt securities is evaluated based on criteria that include the extent to which the cost (cost of the debt security adjusted for amortization of premium or accretion of discount) exceeds fair value, the credit rating of the issuer or security, the failure of the issuer to make scheduled principal or interest payments and the financial health and prospects of the issuer or security.

Credit losses on debt securities the Company does not intend to sell and will not be required to sell prior to any anticipated recovery are recognized in earnings through an allowance. The allowance is measured as the difference between the present value of expected cash flows and the cost of the debt security, limited to the difference between the cost and the fair value of the debt security. Expected cash flows are discounted using the debt security's effective interest rate. Subsequent changes to the allowance are recognized in earnings in the period of the change. Credit losses on debt securities the Company intends to sell or will be required to sell prior to any anticipated recovery are recognized in earnings and measured as the difference between the cost and the fair value of the debt security.

Other unrealized losses on debt securities the Company does not intend to sell and will not be required to sell prior to any anticipated recovery are reported in other comprehensive earnings net of income taxes and included as a component of stockholders' equity. Other unrealized losses on debt securities the Company intends to sell or will be required to sell prior to any anticipated recovery are recognized in earnings and measured as the difference between the cost and the fair value of the debt security.

Equity securities are measured at fair value with net unrealized gains and losses from changes in the fair value recognized in earnings (fair value adjustment).

PUBLIX SUPER MARKETS, INC. Notes to Consolidated Financial Statements

Interest and dividend income, amortization of premiums, accretion of discounts and realized gains and losses on debt and equity securities are included in investment income. Interest income is accrued as earned. Dividend income is recognized as income on the ex-dividend date. The cost of debt and equity securities sold is based on the specific identification method.

(h) Leases

The Company conducts a major portion of its retail operations from leased locations. The Company determines whether a lease exists at inception. Initial lease terms are typically 20 years followed by five year renewal options and may include rent escalation clauses. The Company recognizes right-of-use assets and lease liabilities based on the present value of future lease payments. Future lease payments include the initial lease term and any renewal options to the extent it is reasonably certain the option will be exercised. The present value of future lease payments is determined by using the Company's incremental borrowing rate at the time of lease commencement. The incremental borrowing rate is estimated based on a composite index of debt for similarly rated companies with comparable terms.

Operating lease expense primarily represents fixed lease payments for operating leases recognized on a straight-line basis over the applicable lease term. Variable lease expense represents the payment of real estate taxes, insurance, maintenance and, for certain locations, additional rentals based on a percentage of sales in excess of stipulated minimums (excess rent). The payment of variable real estate taxes, insurance and maintenance is generally based on the Company's pro-rata share of total shopping center square footage. The Company estimates excess rent, where applicable, based on annual sales projections and uses the straight-line method to amortize the cost. The annual sales projections are reviewed periodically and adjusted if necessary.

(i) Property, Plant and Equipment and Depreciation

Assets are recorded at cost and depreciated or amortized using the straight-line method over their estimated useful lives or the terms of the related leases, if shorter, as follows: buildings and improvements (10-40 years); furniture, fixtures and equipment (3-20 years); leasehold improvements (10-20 years); and finance lease right-of-use assets (5-20 years).

Maintenance and repairs are expensed as incurred. Expenditures for renewals and betterments are capitalized. The gain or loss realized on disposed assets or assets to be disposed of is recorded in earnings.

(j) Long-Lived Assets

The Company reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the net book value of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the net book value of an asset to the future net undiscounted cash flows expected to be generated by the asset. An impairment loss is recorded for the excess of the net book value over the fair value of the asset. The fair value is estimated based on expected discounted future cash flows. Assets to be disposed of are reported at the lower of the carrying amount or fair value less cost to sell and are no longer depreciated or amortized. Long-lived assets, including buildings and improvements, furniture, fixtures and equipment, leasehold improvements and operating and finance lease right-of-use assets, are evaluated for impairment at the supermarket level.

(k) Self-Insurance

The Company is generally self-insured for claims related to health care, employee benefits, workers' compensation, general liability, property, plant and equipment, fleet liability and directors and officers liability. The Company uses third party insurance in certain instances to partially mitigate the risk related to these potential losses. Self-insurance reserves are established for health care, workers' compensation, general liability and fleet liability claims. These reserves are determined based on actual claims experience and an estimate of claims incurred but not reported including, where necessary, actuarial studies. Actuarial projections of losses for general liability and workers' compensation claims are discounted.

(l) Postretirement Benefit

The Company provides a postretirement life insurance benefit for certain salaried and hourly full-time employees who meet the eligibility requirements. Effective January 1, 2002, the Company amended the postretirement life insurance benefit under its Group Life Insurance Plan. To receive the postretirement life insurance benefit after the amendment, an employee must have had at least five years of full-time service and the employee's age plus years of credited service must have equaled 65 or greater as of October 1, 2001. At retirement, such employees also must be at least age 55 with at least 10 years of full-time service to be eligible to receive the postretirement life insurance benefit.

Actuarial projections are used to calculate the year end postretirement benefit obligation, discounted using a yield curve methodology based on high quality bonds with a rating of AA or better. Actuarial gains and losses are amortized from accumulated other comprehensive earnings (losses) into net periodic postretirement benefit cost over future years when the accumulation of such gains or losses exceeds 10% of the year end postretirement benefit obligation. The Company included the accrued postretirement benefit obligation of \$86 million and \$92 million in other noncurrent liabilities on the consolidated balance sheets as of December 28, 2024 and December 30, 2023, respectively.

(m) Long-Term Debt

The Company's long-term debt results primarily from the consolidation of loans of certain joint ventures and loans assumed in connection with the acquisition of certain shopping centers with the Company as the anchor tenant. The Company included long-term debt of \$20 million and \$42 million in other noncurrent liabilities on the consolidated balance sheets as of December 28, 2024 and December 30, 2023, respectively.

(n) Comprehensive Earnings (Losses)

Comprehensive earnings (losses) include net earnings and other comprehensive earnings (losses). Other comprehensive earnings (losses) include revenues, expenses, gains and losses that have been excluded from net earnings and recorded directly to stockholders' equity. Included in other comprehensive earnings (losses) are certain unrealized gains and losses on debt securities and adjustments to the postretirement benefit obligation net of income taxes.

(o) Revenue Recognition

The Company generates revenue through its retail food supermarkets by selling perishable products (including dairy, produce, floral, deli, bakery, meat, seafood and frozen foods) and non-perishable products and services (including grocery, health and beauty care, general merchandise, pharmacy and other goods and services). Perishable products as a percentage of sales were 47%, 48% and 49% in 2024, 2023 and 2022, respectively. Non-perishable products and services as a percentage of sales were 53%, 52% and 51% in 2024, 2023 and 2022, respectively.

Revenue is recognized at the point of sale for retail sales. Customer returns are immaterial. Vendor coupons that are reimbursed are accounted for as sales. Coupons and other sales incentives offered by the Company that are not reimbursed are recorded as a reduction of sales. The Company records sales net of applicable sales taxes.

(p) Other Operating Income

Other operating income is recognized on a net basis as earned. Other operating income includes income generated from other activities, primarily automated teller transaction fees, licensee sales commissions, lottery commissions, mall gift card commissions, money transfer fees and vending machine commissions.

(q) Cost of Merchandise Sold

Cost of merchandise sold includes costs of inventory and costs related to in-store production. Cost of merchandise sold also includes inbound freight charges, purchasing and receiving costs, warehousing costs and other costs of the Company's distribution network.

Rebates received from a vendor in connection with the purchase or promotion of the vendor's products are recognized as a reduction of cost of merchandise sold as earned. These vendor rebates are recognized as earned in accordance with the underlying agreement with the vendor and completion of the earnings process. Short-term vendor agreements with advance payment provisions are recorded as a current liability and recognized over the appropriate period as earned according to the underlying agreements. Long-term vendor agreements with advance payment provisions are recorded as a noncurrent liability and recognized over the appropriate period as earned according to the underlying agreements.

(r) Advertising Costs

Advertising costs are expensed as incurred and were \$308 million, \$318 million and \$317 million for 2024, 2023 and 2022, respectively.

(s) Other Nonoperating Income, net

Other nonoperating income, net includes rent from tenants in owned shopping centers, net of related expenses, and other miscellaneous nonoperating income.

(t) Income Taxes

Deferred income taxes are established for temporary differences between financial and tax reporting bases and are subsequently adjusted to reflect changes in income tax rates expected to be in effect when the temporary differences reverse. The Company recognizes accrued interest and penalties related to income tax liabilities as a component of income tax expense. The Company invests in certain investment related tax credits that promote affordable housing and renewable energy. These investments generate a return primarily through the realization of federal and state tax credits and other tax benefits. The Company accounts for its affordable housing investments using the proportional amortization method. Under this method, the investment is amortized into income tax expense in proportion to the tax credits received and the investment tax credits are recognized as a reduction of income tax expense. Generally, the Company accounts for its renewable energy investments using the deferral method. Under this method, the investment tax credits are recognized as a reduction of the renewable energy investments. In addition to its renewable energy investments, the Company also purchases transferable renewable energy investment tax credits.

(u) Common Stock and Earnings Per Share

Earnings per share is calculated by dividing net earnings by the weighted average shares outstanding. Basic and diluted earnings per share are the same because the Company does not have options or other stock compensation programs that impact the calculation of diluted earnings per share. All shares owned by the Employee Stock Ownership Plan (ESOP) are included in the earnings per share calculations. Dividends paid to the ESOP, as well as dividends on all other common stock shares, are reflected as a reduction of retained earnings. All common stock shares, including ESOP and 401(k) Plan shares, receive one vote per share and have the same dividend rights. The voting rights for ESOP shares allocated to participants' accounts are passed through to the participants. The Trustee of the Company's common stock in the 401(k) Plan votes the shares held in that plan.

(v) Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

(w) Reclassification

Certain 2023 amounts have been reclassified to conform with the 2024 presentation in the consolidated balance sheets.

(2) Fair Value of Financial Instruments

The fair value of certain of the Company's financial instruments, including cash and cash equivalents, trade receivables and accounts payable, approximates their respective carrying amounts due to their short-term maturity.

The fair value of investments is based on market prices using the following measurement categories:

Level 1 – Fair value is determined by using quoted prices in active markets for identical investments. Investments included in this category are equity securities (primarily exchange traded funds).

Level 2 – Fair value is determined by using other than quoted prices. By using observable inputs (for example, benchmark yields, interest rates, reported trades and broker dealer quotes), the fair value is determined through processes such as benchmark curves, benchmarking of similar securities and matrix pricing of corporate and government-sponsored agency bonds by using pricing of similar bonds based on coupons, ratings and maturities. Investments included in this category are debt securities (taxable bonds), including restricted investments in taxable bonds held as collateral.

Level 3 – Fair value is determined by using other than observable inputs. Fair value is determined by using the best information available in the circumstances and requires significant management judgment or estimation. No investments are currently included in this category.

Following is a summary of fair value measurements for investments as of December 28, 2024 and December 30, 2023:

	<u>Fair Valı</u>	<u>le Level 1</u>	Level 2	Level 3
		(Amounts a	are in millions)	
December 28, 2024	\$ 15,0	3,492	11,566	_
December 30, 2023	13,70	2,665	11,101	

(3) Investments

(a) Debt Securities

Following is a summary of debt securities as of December 28, 2024 and December 30, 2023:

	Cost	Gross Unrealized <u>Gains</u>	Gross Unrealized <u>Losses</u>	Fair <u>Value</u>
		(Amounts are	in millions)	
<u>2024</u>				
Taxable bonds	\$ 11,765	19	402	11,382
Restricted investments	185		1	184
	\$ 11,950	19	403	11,566
<u>2023</u>				
Taxable bonds	\$ 11,467	23	574	10,916
Restricted investments	186	2	3	185
	\$ 11,653	25	577	11,101

The Company maintains restricted investments primarily for the benefit of the Company's insurance carrier related to self-insurance reserves. These investments are held as collateral and not used for claim payments.

Following is a summary of the cost and fair value of debt securities by expected maturity as of December 28, 2024 and December 30, 2023:

	<u>2024</u>			<u>2023</u>		
		<u>Cost</u>	Fair <u>Value</u>	<u>Cost</u>	Fair <u>Value</u>	
			(Amounts are	e in millions)	in millions)	
Due in one year or less	\$	2,825	2,800	1,906	1,899	
Due after one year through five years		7,339	6,993	9,404	8,853	
Due after five years through ten years		1,776	1,763	327	333	
Due after ten years		10	10	16	16	
	\$	11,950	11,566	11,653	11,101	

The Company had no debt securities with credit losses as of December 28, 2024 and December 30, 2023.

Following is a summary of debt securities with other unrealized losses by the time period impaired as of December 28, 2024 and December 30, 2023:

		Less Than 12 Months		12 Months or Longer		<u>Total</u>	
	Fair <u>Value</u>	Unrealized Losses	Fair <u>Value</u>	Unrealized Losses	Fair <u>Value</u>	Unrealized <u>Losses</u>	
			(Amounts are	e in millions)			
<u>2024</u>							
Taxable bonds	\$ 1,810) 17	7,282	385	9,092	402	
Restricted investments	2	<u> </u>	26	1	50	1	
	\$ 1,834	17	7,308	386	9,142	403	
<u>2023</u>							
Taxable bonds	\$ 1,276	5 2	7,845	572	9,121	574	
Restricted investments	30	1	76	2	106	3	
	\$ 1,300	5 3	7,921	574	9,227	577	

There are 445 debt securities contributing to the total unrealized losses of \$403 million as of December 28, 2024. Unrealized losses related to debt securities are primarily due to increases in interest rates that occurred since the debt securities were purchased. The Company continues to receive scheduled principal and interest payments on these debt securities.

(b) Equity Securities

The fair value of equity securities was \$3.5 billion and \$2.7 billion as of December 28, 2024 and December 30, 2023, respectively.

(c) Investment Income (Loss)

Net realized gain or loss on investments represents the difference between the cost and the proceeds from the sale of debt and equity securities. The net realized gain or loss on investments excludes the net gain or loss on the sale of equity securities previously recognized through the fair value adjustment, which is presented separately in the following table.

Following is a summary of investment income (loss) for 2024, 2023 and 2022:

	2	2024	<u>2023</u>	<u>2022</u>
			(Amounts are in millions)	
Interest and dividend income	\$	433	379	256
Net realized gain (loss) on investments		2	134	(2)
		435	513	254
Fair value adjustment, due to net unrealized gain (loss), on equity securities held at end of year		788	398	(1,516)
Net gain on sale of equity securities previously recognized through fair value adjustment			(48)	
	\$	1,223	863	(1,262)

(4) Leases

(a) Lessee

Following is a summary of lease expense for 2024, 2023 and 2022:

	2	024	<u>2023</u>	<u>2022</u>
		(.	Amounts are in millions)	
Operating lease expense	\$	481	475	457
Finance lease expense:				
Amortization of right-of-use assets		48	32	29
Interest on lease liabilities		27	17	15
Variable lease expense		211	203	181
Sublease rental income		(1)	(1)	(1)
	\$	766	726	681

Following is a summary of supplemental cash flow information related to leases for 2024, 2023 and 2022:

	<u>2024</u>		<u>2023</u>	<u>2022</u>
			(Amounts are in millions)	
Operating cash flows from rent paid for operating lease liabilities	\$	469	467	451
Right-of-use assets obtained in exchange for new lease liabilities:				
Operating leases		343	483	445
Finance leases		216	150	96

Following is a summary of the weighted average remaining lease term and weighted average discount rate as of December 28, 2024 and December 30, 2023:

	<u>2024</u>	<u>2023</u>
Weighted average remaining lease term:		
Operating leases	11 years	12 years
Finance leases	19 years	18 years
Weighted average discount rate:		
Operating leases	4.1%	4.0%
Finance leases	4.4%	4.1%

Following is a summary of maturities of lease liabilities as of December 28, 2024:

Year	Operating <u>Leases</u>	Finance <u>Leases</u>
	(Amounts a	are in millions)
2025	\$ 464	58
2026	432	58
2027	389	58
2028	338	58
2029	280	58
Thereafter	1,729	712
	3,632	1,002
Less: Imputed interest	(767)	(306)
	\$ 2,865	696

As of December 28, 2024, the Company has lease agreements that have not yet commenced with fixed lease payments totaling \$562 million. These leases will commence in future periods with terms ranging up to 20 years.

(b) Lessor

The Company leases space in owned shopping centers to tenants under noncancelable operating leases. The Company determines whether a lease exists at inception. Initial lease terms are typically five years followed by five year renewal options and may include rent escalation clauses. Lease income primarily represents fixed lease payments from tenants recognized on a straight-line basis over the applicable lease term. Variable lease income represents tenant payments for real estate taxes, insurance, maintenance and, for certain locations, excess rent.

Following is a summary of total lease income for 2024, 2023 and 2022:

	2	024	<u>2023</u>	<u>2022</u>
		(Amounts are in millions)		
Lease income	\$	219	193	173
Variable lease income		67	60	49
	\$	286	253	222

Following is a summary of future fixed lease payments for all noncancelable operating leases as of December 28, 2024:

<u>Year</u>		
(Amounts are in mill	ions)	
2025	\$	225
2026		190
2027		154
2028		114
2029		74
Thereafter		261
	\$	1,018

(5) Self-Insurance Reserves

Following is a reconciliation of the self-insurance reserves for 2024, 2023 and 2022:

	Begi	ance at nning of <u>Year</u>	Additions Charged to <u>Income</u>	Deductions From <u>Reserves</u>	Balance at End of <u>Year</u>	
			(Amounts are in millions)			
2024						
Current	\$	263	659	640	282	
Noncurrent		263	6		269	
	\$	526	665	640	551	
<u>2023</u>						
Current	\$	210	597	544	263	
Noncurrent		268	(5)		263	
	\$	478	592	544	526	
2022						
Current	\$	191	526	507	210	
Noncurrent		249	19		268	
	\$	440	545	507	478	

(6) Retirement Plans

The Company has a trusteed, noncontributory ESOP for the benefit of eligible employees. The Company recognizes an expense related to the Company's discretionary contribution to the ESOP that is approved by the Board of Directors each year. ESOP contributions can be made in Company common stock or cash. Compensation expense recorded for contributions to this plan was \$516 million, \$491 million and \$450 million for 2024, 2023 and 2022, respectively.

Since the Company's common stock is not traded on an established securities market, the ESOP includes a put option for shares of the Company's common stock distributed from the ESOP. Shares are distributed from the ESOP primarily to separated vested participants and certain eligible participants who elect to diversify their account balances. Under the Company's administration of the ESOP's put option, if the owners of distributed shares desire to sell their shares, the Company is required to purchase the shares at fair value for a specified time period after distribution of the shares from the ESOP. The fair value of distributed shares subject to the put option totaled \$661 million and \$604 million as of December 28, 2024 and December 30, 2023, respectively. The cost of the shares held by the ESOP totaled \$3.9 billion and \$3.6 billion as of December 28, 2024 and December 30, 2023, respectively. Due to the Company's obligation under the put option, the distributed shares subject to the put option and the shares held by the ESOP are classified as temporary equity in the mezzanine section of the consolidated balance sheets and totaled \$4.5 billion and \$4.2 billion as of December 28, 2024 and December 30, 2023, respectively. The fair value of the shares held by the ESOP totaled \$12.9 billion and \$11.2 billion as of December 28, 2024 and December 30, 2023, respectively.

The Company has a 401(k) Plan for the benefit of eligible employees. The 401(k) Plan is a voluntary defined contribution plan. Eligible employees may contribute up to 30% of their eligible annual compensation, subject to the maximum contribution limits established by federal law. The Company may make a discretionary annual matching contribution to eligible participants of this plan as determined by the Board of Directors. During 2024, 2023 and 2022, the Board of Directors approved a match of 50% of eligible annual contributions up to 3% of eligible annual compensation, not to exceed a maximum match of \$750 per employee. Compensation expense recorded for the Company's match to the 401(k) Plan was \$50 million, \$48 million and \$47 million for 2024, 2023 and 2022, respectively.

The Company intends to continue its retirement plans; however, the right to modify, amend, terminate or merge these plans has been reserved. In the event of termination, all amounts contributed under the plans must be paid to the participants or their beneficiaries.

(7) Income Taxes

Following is a summary of the allocation of total income taxes for 2024, 2023 and 2022:

	2	2024	<u>2023</u>	<u>2022</u>
		(Amo	ounts are in millions)
Earnings	\$	1,174	1,093	668
Other comprehensive earnings (losses)		44	70	(206)
	\$	1,218	1,163	462

Following is a summary of the provision for income taxes for 2024, 2023 and 2022:

	<u>Cu</u>	<u>rrent</u>	<u>Deferred</u>	<u>Total</u>
		(Amounts are in mill)
<u>2024</u>				
Federal	\$	846	197	1,043
State		58	73	131
	\$	904	270	1,174
<u>2023</u>				
Federal	\$	848	111	959
State		126	8	134
	\$	974	119	1,093
<u>2022</u>				
Federal	\$	810	(175)	635
State		108	(75)	33
	\$	918	(250)	668

Following is a reconciliation of the provision for income taxes at the federal statutory income tax rate of 21% to earnings before income taxes compared to the Company's actual income tax expense for 2024, 2023 and 2022:

	<u>2024</u> (Amo	2023 ounts are in millions	<u>2022</u>
Federal tax at statutory income tax rate	\$ 1,220	1,143	753
State income taxes (net of federal tax benefit)	103	106	26
ESOP dividend	(65)	(62)	(58)
Renewable energy investment tax credits	(45)	(58)	(16)
Other, net	(39)	(36)	(37)
	\$ 1,174	1,093	668

Following is a summary of the tax effects of temporary differences that give rise to significant portions of deferred income taxes as of December 28, 2024 and December 30, 2023:

	<u>2024</u>	<u>2023</u>
	(Amounts ar	e in millions)
Deferred tax liabilities and (assets):		
Property, plant and equipment	\$ 971	905
Lease assets	828	847
Investments	340	67
Inventories	54	60
Lease liabilities	(905)	(901)
Self-insurance reserves	(112)	(108)
Retirement plan contributions	(48)	(48)
Postretirement benefit cost	(24)	(25)
Vendor rebates	(11)	(15)
Other	(15)	(18)
	\$ 1,078	764

The Company expects the results of future operations and the reversal of deferred tax liabilities to generate sufficient taxable income to allow utilization of deferred tax assets; therefore, no valuation allowance has been recorded as of December 28, 2024 and December 30, 2023.

The Company has analyzed filing positions in all of the federal and state jurisdictions where it is required to file income tax returns as well as all open tax years in these jurisdictions. The periods subject to examination for the Company's federal income tax returns are the 2018 through 2023 tax years. The periods subject to examination for the Company's state income tax returns are the 2018 through 2023 tax years. The Company believes that the outcome of any examinations will not have a material effect on its financial condition, results of operations or cash flows.

The Company had no unrecognized tax benefits in 2024 and 2023. As a result, there will be no effect on the Company's effective income tax rate in future periods due to the recognition of unrecognized tax benefits.

(8) Accumulated Other Comprehensive Earnings (Losses)

Following is a reconciliation of the changes in accumulated other comprehensive earnings (losses) net of income taxes for 2024, 2023 and 2022:

			Accumulated Other
	<u>Investments</u>	Postretirement Benefit	Comprehensive Earnings (Losses)
	(Ar	nounts are in milli	ons)
Balances at December 25, 2021	\$ 7	(12)	(5)
Unrealized loss on debt securities	(626)	_	(626)
Net realized loss on debt securities reclassified to investment income	1	_	1
Adjustment to postretirement benefit obligation		21	21
Net other comprehensive (losses) earnings	(625)	21_	(604)
Balances at December 31, 2022	(618)	9	(609)
Unrealized gain on debt securities	206	_	206
Adjustment to postretirement benefit obligation		(1)	(1)
Net other comprehensive earnings (losses)	206	(1)	205
Balances at December 30, 2023	(412)	8	(404)
Unrealized gain on debt securities	127	_	127
Net realized gain on debt securities reclassified to investment income	(2)	_	(2)
Adjustment to postretirement benefit obligation		4	4
Net other comprehensive earnings	125	4	129
Balances at December 28, 2024	\$ (287)	12	(275)

(9) Segment Reporting

In 2024, the Company adopted the Accounting Standards Update (ASU) requiring that segment reporting be disclosed for companies with a single reportable segment. The Company adopted the ASU on a retrospective basis as of December 28, 2024. Prior to the adoption of the ASU, segment reporting disclosures were not required for companies with a single reportable segment. The adoption of the ASU had no effect on the Company's financial condition or results of operations.

The Company is in the business of operating retail food supermarkets in the southeast region of the United States as a single reportable segment. The Company's supermarkets offer similar products and services using a common distribution network and have a similar customer base. Decisions such as strategy development, product innovation and human resources and other policies are generally centralized decisions. The Company's Chief Executive Officer is the chief operating decision maker (CODM).

The CODM reviews performance based on gross profit (sales less cost of merchandise sold), operating profit, net earnings and net earnings excluding the impact of the fair value adjustment, a non-GAAP financial measure. Operating profit is reviewed to monitor the operating and administrative expenses of the Company. Profitability is important to the Company's ability to grow and expand operations, fund capital expenditures and strategic initiatives and return value to stockholders through dividends paid. The Company does not have any operations or sources of revenue outside of the United States. The Company does not have any customer representing more than 10% of total revenues for any period presented.

Following is a summary of information for the Company's single reportable segment for 2024, 2023 and 2022:

	<u>2024</u>	<u>2023</u>	<u>2022</u>
		(Amounts are in millions)	
Revenues:			
Sales	\$ 59,736	57,096	54,534
Other operating income	441	438	408
Total revenues	60,177	57,534	54,942
Less:			
Cost of merchandise sold	44,428	42,089	39,938
Other segment items (1)	11,281	10,972	10,245
Operating profit	4,468	4,473	4,759
Nonoperating income (loss)	1,341	969	(1,173)
Less: Income tax expense	1,174	1,093	668
Net earnings	\$ 4,635	4,349	2,918
Net earnings excluding impact of fair value adjustment (2) (unaudited)			
adjustment (2) (unaudited)	\$ 4,047	4,089	4,049
Total assets	37,601	34,384	31,047
Depreciation and amortization	1,008	914	838
Payment for capital expenditures	2,612	1,993	1,768

⁽¹⁾ Other segment items includes payroll costs, depreciation and amortization, lease expense, other facility costs, advertising and other operating expenses.

(10) Commitments and Contingencies

The Company is subject from time to time to various lawsuits, claims and charges arising in the normal course of business, including employment, personal injury, commercial and other matters. Some lawsuits also contain class action allegations. Litigation is inherently unpredictable. Any claims against the Company, whether meritorious or not, could result in costly litigation that could adversely affect the Company's business. The Company believes its recorded reserves are adequate in light of the probable and estimable liabilities. The estimated amount of reasonably possible losses for lawsuits, claims and charges, individually and in the aggregate, is considered to be immaterial. In the opinion of management, the ultimate resolution of these legal proceedings will not have a material adverse effect on the Company's financial condition, results of operations or cash flows.

(11) Subsequent Event

On January 2, 2025, the Company declared a quarterly dividend on its common stock of \$0.1075 per share or \$350 million, payable February 3, 2025 to stockholders of record as of the close of business January 15, 2025.

⁽²⁾ This measure is not in accordance with, or an alternative to, GAAP. The Company excludes the impact of the fair value adjustment since it is primarily due to temporary equity market fluctuations that do not reflect the Company's operations. The Company believes this information is useful in providing period-to-period comparisons of the results of operations.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None

Item 9A. Controls and Procedures

Disclosure Controls and Procedures

As of the end of the period covered by this Annual Report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's principal executive officers and principal financial officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Exchange Act Rule 13a-15. Based upon this evaluation, the principal executive officers and principal financial officer each concluded that the Company's disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified by the SEC's rules and forms, and that such information has been accumulated and communicated to the Company's management, including the Company's principal executive officers and principal financial officer, in a manner that allows timely decisions regarding required disclosure.

Internal Control over Financial Reporting

There have been no changes in the Company's internal control over financial reporting identified in connection with the evaluation that occurred during the quarter ended December 28, 2024 that have materially affected, or are reasonably likely to materially affect, the internal control over financial reporting.

Management's Report on Internal Control over Financial Reporting

Management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rule 13a-15(f) and Rule 15d-15(f) under the Exchange Act). The Company's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. Because of inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

Management assessed the effectiveness of the Company's internal control over financial reporting as of December 28, 2024. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission in *Internal Control – Integrated Framework (2013)*. Based on this assessment and these criteria, management believes that the Company's internal control over financial reporting was effective as of December 28, 2024.

Item 9B. Other Information

None

Item 9C. Disclosure Regarding Foreign Jurisdictions that Prevent Inspections

Not applicable

PART III

Item 10. Directors, Executive Officers and Corporate Governance

Certain information concerning the executive officers of the Company is set forth on the following page. All other information regarding this item is incorporated by reference from the Proxy Statement of the Company (2025 Proxy Statement), which the Company intends to file no later than 120 days after its fiscal year end.

The Company has adopted a Code of Ethical Conduct for Financial Managers that applies to the Company's principal executive officers, principal financial officer, principal accounting officer or controller and all persons performing similar functions. A copy of the Code of Ethical Conduct for Financial Managers was filed as Exhibit 14 to the Annual Report on Form 10-K for the year ended December 30, 2023. Any amendment to, or waiver from, any provision of the Code of Ethical Conduct for Financial Managers will be posted on the Company's website at corporate.publix.com/stock.

Item 11. Executive Compensation

Information regarding this item is incorporated by reference from the 2025 Proxy Statement.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

Information regarding this item is incorporated by reference from the 2025 Proxy Statement.

Item 13. Certain Relationships and Related Transactions and Director Independence

Information regarding this item is incorporated by reference from the 2025 Proxy Statement.

Item 14. Principal Accounting Fees and Services

Information regarding this item is incorporated by reference from the 2025 Proxy Statement.

			Served as Officer of Company
<u>Name</u>	<u>Age</u>	Business Experience During Last Five Years	Since
Norman J. Badger	46	Executive Officers of the Company Regional Director of Retail Operations of the Company to May 2020, Vice President to January 2024, Senior Vice President thereafter.	2020
Laurie Z. Douglas	61	Senior Vice President, Chief Information Officer and Chief Digital Officer of the Company.	2006
John L. Goff, Jr.	51	Vice President of the Company to January 2022, Senior Vice President to January 2024, President thereafter.	2019
Randall T. Jones, Sr.	62	Chief Executive Officer of the Company to January 2024, Executive Chairman to April 2024, Executive Chairman and Trustee of the Committee of Trustees of the ESOP thereafter.	2003
Merriann M. Metz	49	Vice President, General Counsel and Secretary of the Company to January 2022, Senior Vice President, General Counsel and Secretary thereafter.	2016
Kevin S. Murphy	54	President of the Company to January 2024, Chief Executive Officer thereafter.	2014
Brad E. Oliver	51	Vice President of the Company to January 2025, Senior Vice President thereafter.	2018
David P. Phillips	65	Executive Vice President, Chief Financial Officer and Treasurer of the Company and Trustee of the Committee of Trustees of the ESOP.	1990
Michael R. Smith	65	Senior Vice President of the Company.	2005
		Officers of the Company	
Monica A. Allman	51	Director of Stock Programs of the Company to March 2023, Vice President thereafter.	2023
Adrian Bennett	55	Regional Director of Retail Operations of the Company to July 2021, Vice President thereafter.	2021
Marcy P. Benton	56	Vice President of the Company.	2017
Matthew I. Crawley	56	Regional Director of Retail Operations of the Company to January 2022, Vice President thereafter.	2022
Kyle C. Davis	62	Director of Warehousing of the Company to January 2022, Vice President thereafter.	2022
David C. Finger	48	Director of Omnichannel of the Company to April 2024, Vice President thereafter.	2024
John C. Fisher	53	Senior Facilities Engineer of the Company to March 2021, Director of Industrial Maintenance to June 2024, Senior Director of Industrial Maintenance and Industrial Operations Purchasing to January 2025, Vice President thereafter.	2025
Christopher P. Haake	56	Business Development Director of the Company to January 2022, Vice President thereafter.	2022
Linda S. Hall	65	Vice President of the Company.	2002
Douglas A. Harris, Jr.	52	Vice President of the Company.	2019
Kris Jonczyk	55	Vice President of the Company.	2020
Erik J. Katenkamp	53	Vice President of the Company.	2013
L. Renee Kelly	63	Vice President of the Company.	2013
Michael E. Lester	59	Vice President of the Company.	2019
Christopher J. Mesa	55	Director of Tax and Treasury of the Company to January 2022, Vice President thereafter.	2022
Bridgid A. O'Connor	43	Director of Real Estate Strategy of the Company to April 2022, Vice President thereafter.	2022
William W. Rayburn, IV	62	Vice President of the Company.	2017
Malinda G. Renfroe	45	Director of Marketing Operations of the Company to March 2022, Vice President thereafter.	2022
Lee A. Revis	57	Business Development Director of the Company to January 2025, Vice President thereafter.	2025

<u>Name</u>	<u>Age</u>	Business Experience During Last Five Years	Served as Officer of Company <u>Since</u>
		Officers of the Company (Continued)	
Joseph R. Riddle	46	District Manager of Retail Operations of the Company to February 2020, Regional Director of Retail Operations to April 2023, Vice President thereafter.	2023
Dain Rusk	51	Vice President of the Company.	2018
Marc H. Salm	64	Vice President of the Company.	2008
Mikhael H. Ser	54	Director of Construction of the Company to January 2021, Director of Facility Refrigeration and Energy Management to January 2024, Vice President thereafter.	2024
Christopher M. Shaw	55	Business Development Director of the Company to January 2024, Vice President thereafter.	2024
Marsha C. Singh	50	Regional Director of Retail Operations of the Company to January 2023, Vice President thereafter.	2023
D. Douglas Stalbaum	45	Director of Business Analysis and Reporting of the Company to January 2022, Vice President thereafter.	2022
David L. Taulbee	61	Architectural Program Manager of the Company to April 2021, Director of Facilities Design to January 2025, Vice President thereafter.	2025
Steven B. Wellslager	58	Vice President of the Company.	2013

The terms of all officers expire in May 2025 or upon the election of their successors.

PART IV

Item 15. Exhibits and Financial Statement Schedules

(a) Consolidated Financial Statements and Schedules

The consolidated financial statements listed in the accompanying Index to Consolidated Financial Statements are filed as part of this Annual Report. All financial statement schedules are omitted as the required information is inapplicable or the information is presented in the consolidated financial statements and related notes.

(b) Exhibits

- 3.1 Composite Restated Articles of Incorporation are incorporated by reference to Exhibit 3.1 to the Quarterly Report on Form 10-Q for the guarter ended June 25, 2022.
- 3.2 Amended and Restated By-laws are incorporated by reference to Exhibit 3.2 to the Current Report on Form 8-K dated December 18, 2023.
- 4.1 Description of the Registrant's Securities Registered Pursuant to Section 12 of the Securities Exchange Act of 1934 is incorporated by reference to Exhibit 4.1 to the Annual Report on Form 10-K for the year ended December 28, 2019.
- 10* Form of Indemnification Agreement between the Company and its directors and officers is incorporated by reference to Exhibit 10 to the Quarterly Report on Form 10-Q for the quarter ended March 31, 2001.
- 10.2* Incentive Bonus Plan is incorporated by reference to Exhibit 10.2 to the Annual Report on Form 10-K for the year ended December 31, 2011.
- 10.5* Form of Indemnification Agreement between the Company and one of the Trustees of the Company's 401(k) Plan and each member of the Company's 401(k) Plan investment committee is incorporated by reference to Exhibit 10.5 to the Current Report on Form 8-K dated December 14, 2011.
- 10.6* Supplemental Executive Retirement Plan.
- 10.7* Form of Indemnification Agreement between the Company and the Trustees of the Committee of Trustees of the Company's ESOP is incorporated by reference to Exhibit 10.7 to the Current Report on Form 8-K dated July 1, 2015.
- 14 Code of Ethical Conduct for Financial Managers is incorporated by reference to Exhibit 14 to the Annual Report on Form 10-K for the year ended December 30, 2023.
- 19 Insider Trading Policy.
- 21 Subsidiaries of the Registrant.
- 23 Consent of Independent Registered Public Accounting Firm.
- 31.1 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.3 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.3 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- The following financial information from this Annual Report is formatted in Extensible Business Reporting Language: (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Earnings, (iii) Consolidated Statements of Cash Flows, (v) Consolidated Statements of Stockholders' Equity and (vi) Notes to Consolidated Financial Statements.
- 104 Cover Page Interactive Data File (embedded within the Inline XBRL document and included in Exhibit 101).

Item 16. Form 10-K Summary

None

^{*} Represents management contract or compensatory plan or arrangement.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PUBLIX SUPER MARKETS, INC.

March 3, 2025 By: /s/ Merriann M. Metz

Merriann M. Metz

Secretary

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

/s/ Jessica L. Blume Jessica L. Blume	Director	March 3, 2025
/s/ Joseph DiBenedetto, Jr. Joseph DiBenedetto, Jr.	Director	March 3, 2025
/s/ Mark R. Irby Mark R. Irby	Director	March 3, 2025
/s/ Jennifer A. Jenkins Jennifer A. Jenkins	Director	March 3, 2025
/s/ Randall T. Jones, Sr. Randall T. Jones, Sr.	Executive Chairman (Co-Principal Executive Officer)	March 3, 2025
/s/ Stephen M. Knopik Stephen M. Knopik	Director	March 3, 2025
/s/ Kevin S. Murphy Kevin S. Murphy	Chief Executive Officer and Director (Co-Principal Executive Officer)	March 3, 2025
/s/ David P. Phillips David P. Phillips	Executive Vice President, Chief Financial Officer, Treasurer and Director (Principal Financial and Accounting Officer)	March 3, 2025

Subsidiaries of the Registrant

Publix Alabama, LLC (filed in Alabama)

Publix Apron's Event Planning and Catering, LLC (filed in Florida)

Publix Asset Management Company (filed in Florida)

Publix Associate Services, LLC (filed in Florida)

Publix North Carolina, LP (filed in Florida)

Publix North Carolina Employee Services, LLC (filed in Florida)

Publix Tennessee, LLC (filed in Florida)

Central and Second Insurance Company (filed in Georgia)

Morning Song, LLC (filed in Florida)

PSM F1, Inc. (filed in Florida)

PTO, LLC (filed in Florida)

Real Sub, LLC (filed in Florida)

Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in the registration statements (No. 333-232785, No. 033-55867, No. 333-62705, No. 333-63544, No. 333-147049 and No. 333-177948) on Form S-8 of our report dated March 3, 2025, with respect to the consolidated financial statements of Publix Super Markets, Inc.

/s/ KPMG LLP

Tampa, Florida March 3, 2025

CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

Certification

- I, Randall T. Jones, Sr., certify that:
- 1. I have reviewed this Annual Report on Form 10-K of Publix Super Markets, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our
 conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this
 report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 3, 2025

/s/ Randall T. Jones, Sr.
Randall T. Jones, Sr.
Executive Chairman

CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

Certification

- I, Kevin S. Murphy, certify that:
- 1. I have reviewed this Annual Report on Form 10-K of Publix Super Markets, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our
 conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this
 report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Kevin S. Murphy	
Kevin S. Murphy	
Chief Executive Officer	

Date: March 3, 2025

CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

Certification

- I, David P. Phillips, certify that:
- 1. I have reviewed this Annual Report on Form 10-K of Publix Super Markets, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 3, 2025

/s/ David P. Phillips

David P. Phillips

Executive Vice President, Chief Financial Officer and Treasurer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The certification set forth below is being submitted in connection with the Annual Report on Form 10-K of Publix Super Markets, Inc. (Company) for the period ended December 28, 2024 (Report) pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

- I, Randall T. Jones, Sr., Executive Chairman of the Company, certify, to the best of my knowledge, that on the date hereof:
 - (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
 - (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Randall T. Jones, Sr. Randall T. Jones, Sr. Executive Chairman March 3, 2025

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The certification set forth below is being submitted in connection with the Annual Report on Form 10-K of Publix Super Markets, Inc. (Company) for the period ended December 28, 2024 (Report) pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

- I, Kevin S. Murphy, Chief Executive Officer of the Company, certify, to the best of my knowledge, that on the date hereof:
 - (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
 - (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Kevin S. Murphy
Kevin S. Murphy

Chief Executive Officer March 3, 2025

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The certification set forth below is being submitted in connection with the Annual Report on Form 10-K of Publix Super Markets, Inc. (Company) for the period ended December 28, 2024 (Report) pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

- I, David P. Phillips, Chief Financial Officer of the Company, certify, to the best of my knowledge, that on the date hereof:
 - (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
 - (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ David P. Phillips

David P. Phillips Executive Vice President, Chief Financial Officer and Treasurer March 3, 2025

STOCKHOLDER INFORMATION

Corporate Office

Publix Super Markets, Inc. 3300 Publix Corporate Parkway Lakeland, Florida 33811-3311 (863) 688-1188

Mailing Address:
Publix Super Markets, Inc.
P.O. Box 407
Lakeland, Florida 33802-0407

Stockholder Information

The common stock of Publix Super Markets, Inc. is not traded on an established securities market and, therefore, does not have a "ticker" symbol. The Company serves as the registrar and stock transfer agent for its common stock.

For assistance on stock matters, please contact:

Publix Super Markets, Inc. Stockholder Services P.O. Box 32040 Lakeland, Florida 33802-2040

Phone: (863) 688-7407, ext. 52323 or toll-free (800) 741-4332 (outside of Lakeland)

Fax: (863) 284-3302

Annual Meeting of Stockholders

The Annual Meeting of Stockholders (Annual Meeting) will be held at the corporate office of the Company, 3300 Publix Corporate Parkway, Lakeland, Florida, on Tuesday, April 15, 2025, at 9:30 a.m. Eastern time.

Annual Meeting Materials

On March 6, 2025, notices regarding the availability of online proxy materials (notices) or proxy materials were mailed or distributed to stockholders and ESOP participants. The notices provide stockholders and ESOP participants with instructions on how to access the proxy materials online or request a paper or email copy. The notices and proxy materials provide the matter to be voted on at the Annual Meeting and instructions on how to vote.

Website Access to Reports

The Company's Annual Reports on Form 10-K, Proxy Statements, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and any amendments to those reports may be obtained electronically through the Company's website at corporate.publix.com/stock.

BOARD OF DIRECTORS & OFFICERS



JESSICA L. BLUME



JOSEPH DIBENEDETTO, JR.



MARK R. IRBY



JENNIFER A. JENKINS



RANDALL T. JONES, SR. Executive Chairman



STEPHEN M. KNOPIK



KEVIN S. MURPHY

Chief Executive Officer

■◆



DAVID P. PHILLIPS Executive Vice President, Chief Financial Officer and Treasurer

MONICA A. ALLMAN
Vice President Benefits Administration

NORMAN J. BADGER Senior Vice President

ADRIAN BENNETT
Vice President Jacksonville Division

MARCY P. BENTON Vice President Associate Experience

MATTHEW I. CRAWLEY Vice President Miami Division

KYLE C. DAVIS Vice President Distribution

LAURIE Z. DOUGLAS
Senior Vice President, Chief Information
Officer and Chief Digital Officer

DAVID C. FINGER
Vice President Customer Experience

JOHN C. FISHER Vice President Industrial Maintenance and Purchasing

> JOHN L. GOFF, JR. President

CHRISTOPHER P. HAAKE Vice President Replenishment and Purchasing Support

LINDA S. HALL Vice President Internal Audit DOUGLAS A. HARRIS, JR. Vice President Manufacturing

KRIS JONCZYK
Vice President Atlanta Division

ERIK J. KATENKAMP
Vice President Omnichannel and
Application Development

L. RENEE KELLY
Vice President Information Systems,
Application Development

MICHAEL E. LESTER Vice President Distribution

CHRISTOPHER J. MESA Vice President and Controller

MERRIANN M. METZ
Senior Vice President, General Counsel
and Secretary

BRIDGID A. O'CONNOR Vice President Real Estate Strategy and Operations

> BRAD E. OLIVER Senior Vice President

WILLIAM W. RAYBURN, IV Vice President Real Estate Assets

MALINDA G. RENFROE Vice President Marketing

LEE A. REVIS
Vice President Product Business Development,
Fresh Products

JOSEPH R. RIDDLE Vice President Charlotte Division

DAIN RUSK
Vice President Pharmacy

MARC H. SALM Vice President Risk Management

> MIKHAEL H. SER Vice President Facilities

CHRISTOPHER M. SHAW
Vice President Product Business Development,
Grocery

MARSHA C. SINGH Vice President Lakeland Division

MICHAEL R. SMITH Senior Vice President

D. DOUGLAS STALBAUM Vice President Finance

DAVID L. TAULBEE Vice President Facilities

STEVEN B. WELLSLAGER
Vice President Information Systems,
Technology and Security



Publix Super Markets, Inc. P.O. Box 407 Lakeland, FL 33802-0407