

PUBLIX SUPER MARKETS, INC.

Corporate Office
3300 Publix Corporate Parkway
Lakeland, Florida 33811-3311

Proxy Card Address
P.O. Box 32040
Lakeland, Florida 33802-2040

2024 NOTICE OF ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON APRIL 16, 2024

To Our Stockholders:

Notice is hereby given that the Annual Meeting of Stockholders of Publix Super Markets, Inc., a Florida corporation, will be held at the corporate office of the Company, 3300 Publix Corporate Parkway, Lakeland, Florida, on Tuesday, April 16, 2024, at 9:30 a.m. Eastern time for the following purposes:

1. To elect the nominees in the accompanying Proxy Statement to the Board of Directors; and
2. To transact such other business as may properly come before the Annual Meeting or any adjournments or postponements thereof.

Your vote is important. Please consider the information presented in the accompanying Proxy Statement and vote your shares as promptly as possible.

By order of the Board of Directors,



Merriann M. Metz
Secretary

Lakeland, Florida
March 1, 2024

Important Information if Attending the Annual Meeting

The Company intends to hold the Annual Meeting in person. Seating for the Annual Meeting is limited and on a first-come, first-serve basis. You will be asked to present photo identification such as a driver's license, state-issued identification or passport to enter the Annual Meeting. Purses, briefcases, backpacks, bags or packages are discouraged and will be subject to inspection. Photographs or recordings of the Annual Meeting are not permitted.

2024 PROXY STATEMENT

GENERAL INFORMATION

On March 7, 2024, notices regarding the availability of online proxy materials (Notices) or proxy materials were mailed to the stockholders of Publix Super Markets, Inc. (Company or Publix) and Notices were mailed or distributed to participants of the Publix Employee Stock Ownership Plan (ESOP). The Notices are in connection with the solicitation of proxies by the Board of Directors (Board or Board of Directors) of the Company and in connection with the request for voting instructions by the Committee of Trustees of the ESOP (ESOP Committee) for use at the Annual Meeting of Stockholders (Annual Meeting) to be held on April 16, 2024 or any adjournments or postponements thereof. The Notices provide stockholders and ESOP participants with instructions on how to access the proxy materials online or request a paper or email copy, the matter to be voted on at the Annual Meeting and instructions on how to vote. The cost of providing voting instructions and soliciting proxies is borne by the Company. The Company's Board of Directors and employees also may solicit proxies by email, mail, facsimile, telephone and personal contact. They do not receive any additional compensation for these activities.

VOTING SECURITIES OUTSTANDING

As of February 6, 2024, there were 3,288,551,000 shares of common stock of the Company outstanding and entitled to vote at the Annual Meeting. Each share is entitled to one vote on each matter. Only stockholders of record as of the close of business on February 6, 2024 will be entitled to vote at the Annual Meeting. ESOP participants are not entitled to vote at the Annual Meeting with respect to shares of common stock allocated to their ESOP accounts, but may provide voting instructions for those shares to the ESOP Committee. Voting instructions must be received by the ESOP Committee by 4:30 p.m. Eastern time on April 15, 2024.

VOTING PROCEDURES FOR STOCKHOLDERS

Stockholders have the right to revoke submitted proxy cards at any time before they are exercised by filing a written notice of revocation or submitting a duly executed proxy card bearing a later date with the Secretary of the Company at the corporate office of the Company or by mailing it to the Company at the proxy card address. The execution of a proxy card will not prevent a stockholder from voting in person at the Annual Meeting.

The proxy cards and any ballots voted at the Annual Meeting will be tabulated by employees of the Company. The shares of a stockholder attending in person or by proxy will be counted as part of the quorum for the Annual Meeting, even if that stockholder abstains or otherwise does not vote on any matter. A majority of the outstanding shares of the Company entitled to vote, represented in person or by proxy, shall constitute a quorum. The affirmative vote of a plurality of the votes cast is required for the election of directors. Any other matter submitted to a vote of the stockholders will be approved if the votes cast in favor of the matter are greater than the votes cast in opposition to the matter. A properly executed proxy card marked "ABSTAIN" for the election of a particular nominee or nominees for director will not be voted for the director nominee or nominees indicated but will be counted for purposes of determining whether there is a quorum.

VOTING INSTRUCTIONS FOR ESOP PARTICIPANTS

ESOP participants have the right to instruct the ESOP Committee, consisting of William E. Crenshaw, Tina P. Johnson and David P. Phillips, as to how to vote the shares of common stock allocated to their ESOP accounts at the Annual Meeting. The ESOP Committee will vote the ESOP shares at its discretion only if no instructions are received from ESOP participants. ESOP participants have the right to revoke submitted voting instructions cards by filing a written notice of revocation or submitting a duly executed voting instructions card bearing a later date with the ESOP Committee at the corporate office of the Company or by mailing it to the ESOP Committee at the proxy card address. Voting instructions cards and written notices of revocation must be received by the ESOP Committee by 4:30 p.m. Eastern time on April 15, 2024.

ELECTION OF DIRECTORS

The Company’s Amended and Restated By-laws specify that the Board of Directors shall not be less than three or more than 15 members. The exact number of directors shall be fixed by resolution adopted by a vote of a majority of the then authorized number of directors. The Board of Directors has fixed the number of directors at eight members. The nominees for election as a director are Jessica L. Blume, Joseph DiBenedetto, Jr., Mark R. Irby, Jennifer A. Jenkins, Randall T. Jones, Sr., Stephen M. Knopik, Kevin S. Murphy and David P. Phillips. All nominees except Kevin S. Murphy are currently directors of the Company. The Company’s Corporate Governance Guidelines (Guidelines) include a general policy that directors will not stand for re-election after reaching age 72. William E. Crenshaw and Howard M. Jenkins are not standing for re-election to the Board of Directors due to the Guidelines’ age policy. The Board of Directors had previously waived the Guidelines’ age policy for William E. Crenshaw to provide continuity of experience on the Board. The proxies will be voted FOR the election of the eight nominees unless the stockholder specifies otherwise.

The term of office of the directors will be until the next Annual Meeting or until their successors shall be elected and qualified. If one or more of the nominees become unable or unwilling to serve at the time of the Annual Meeting, the shares represented by proxy will be voted for the remaining nominees and for any substitute nominee(s) designated by the Board of Directors or, if none, the size of the Board will be reduced accordingly. The Board of Directors does not anticipate that any nominee will be unable or unwilling to serve.

The Board of Directors recommends a vote FOR all the nominees.

INFORMATION ABOUT NOMINEES FOR DIRECTOR

The following information set forth for each of the nominees for election to the Board of Directors includes such person’s principal occupation presently and during the last five years; specific experience, qualifications, attributes or skills that qualify such person to serve as a director; service as a director of public companies during the last five years; positions and offices held with the Company; period of service as director of the Company and age.



Jessica L. Blume

Vice Chair of Deloitte LLP from 2012 until retiring in August 2015. Previously, Managing Director of Research and Innovation from 2009 to 2012, National Managing Director - Consulting from 2006 to 2009, Southeast Regional Managing Director - Consulting from 2003 to 2006 and Atlanta Managing Director - Consulting from 2001 to 2003. Serves on the Audit Committee as an Audit Committee financial expert. Qualifications include extensive experience in business and accounting, serving on the Deloitte LLP governing board for six years and on various committees and qualifying to serve as an Audit Committee financial expert. Has served as a Director of Centene Corporation since February 2018. Director since 2016. Age 69.



Joseph DiBenedetto, Jr.

Vice President of the Atlanta Division of the Company from 2011 until retiring in December 2019. Qualifications include extensive business experience serving as an Officer of the Company for nine years and on the Board of the Company for four years. Director since 2020. Age 64.



Mark R. Irby

Vice President of Marketing of the Company from 1989 until retiring in February 2022. Qualifications include extensive business experience serving as an Officer of the Company for 33 years and on the Board of the Company for two years. Director since 2022. Age 68.



Jennifer A. Jenkins

Clinical Professor of Law and Director of the Center for the Study of the Public Domain at Duke University Law School since 2002. Previously, legal associate at Kilpatrick Townsend & Stockton LLP from 2000 to 2002. Received J.D. from Duke University Law School in 1997. Qualifications include extensive education and experience in law. Director since 2019. Age 51.



Randall T. Jones, Sr.

Chairman of the Board and Executive Chairman of the Company since January 2024. Previously, Chief Executive Officer from January 2019 to January 2024, Chief Executive Officer and President from May 2016 to January 2019 and President from 2008 to May 2016. Qualifications include extensive business experience serving as an Officer of the Company for 20 years and on the Board of the Company for eight years. Director since 2016. Age 61.



Stephen M. Knopik

Executive Chairman of the Board of Beall's, Inc. from December 2019 until retiring in July 2020. Previously, Chairman of the Board and Chief Executive Officer of Beall's, Inc. from December 2016 to December 2019, Chief Executive Officer from 2006 to December 2016 and President, Chief Financial Officer and Director of Finance from 1984 to 2006. Held various positions with KPMG LLP from 1978 to 1984. Serves on the Audit Committee as an Audit Committee financial expert. Qualifications include extensive experience in business and accounting, including serving as Chief Executive Officer and Chief Financial Officer of a retail company, and qualifying to serve as an Audit Committee financial expert. Director since 2013. Age 68.



Kevin S. Murphy

Chief Executive Officer of the Company since January 2024. Previously, President from January 2019 to January 2024. Qualifications include extensive business experience serving as an Officer of the Company for nine years. Recommended by an executive officer as a nominee for director of the Company. Age 53.



David P. Phillips

Executive Vice President, Chief Financial Officer and Treasurer of the Company and Trustee of the ESOP Committee since May 2016. Qualifications include extensive business and accounting experience serving as an Officer of the Company for 33 years and on the Board of the Company for eight years. Director since 2016. Age 64.

CORPORATE GOVERNANCE

BOARD LEADERSHIP STRUCTURE AND ROLE IN RISK OVERSIGHT

The Company does not have a formal policy regarding the separation of the Chairman of the Board and Chief Executive Officer positions. The Company determines the leadership structure it deems appropriate based on factors such as the experience of the applicable individuals, the current business environment of the Company or other relevant factors. The Company's current Chairman of the Board transitioned from Chief Executive Officer to Chairman of the Board and Executive Chairman of the Company in January 2024 after serving seven years on the Company's Board of Directors and as Chief Executive Officer. Based on the former Chief Executive Officer's experience, the Company determined that separating the positions of Chairman of the Board and Chief Executive Officer is the appropriate board leadership structure at this time.

The Board of Directors is responsible for oversight of the Company's risk management practices while management is responsible for the day-to-day risk management processes. This division of responsibilities is the most effective approach for addressing the risks facing the Company, and the Company's board leadership structure supports this approach. The Board receives periodic reports from management regarding the most significant risks facing the Company. The Audit Committee assists the Board in its oversight role by receiving periodic reports regarding the Company's risk and control environment, including risks related to information technology and cybersecurity. In addition, the Compensation Committee assists the Board in its oversight of compensation related risks.

BOARD MEETINGS

The Board of Directors held four meetings during 2023. All directors attended all meetings of the Company's Board of Directors. The Company does not have a specific policy regarding director attendance at the Annual Meeting. However, all directors attended the 2023 Annual Meeting on April 18, 2023 (2023 Annual Meeting). During 2023, the Board of Directors consisted of Jessica L. Blume, William E. Crenshaw, Chairman, Joseph DiBenedetto, Jr., Mark R. Irby, Howard M. Jenkins, Jennifer A. Jenkins, Randall T. Jones, Sr., Stephen M. Knopik and David P. Phillips.

DIRECTOR INDEPENDENCE

The Company is not a listed issuer on an established securities market but has chosen the definition of director independence contained in the rules of the New York Stock Exchange as the Company's standard for determining director independence. The Company does not have a majority of independent directors.

In determining independence, the Board of Directors reviews whether directors have any material relationship with the Company, considering all relevant facts and circumstances. In assessing the materiality of a director's relationship with the Company, the Board of Directors considers the facts and circumstances from the director's standpoint and from the perspective of the persons or organizations with which the director has an affiliation. The Board reviews commercial, industrial, consulting, legal, accounting, charitable and family relationships. An independent director must not have any material relationship with the Company, either directly or indirectly, that would interfere with the exercise of independent judgment in carrying out the responsibilities of a director.

In applying its independence standards, the Board of Directors has determined that Jessica L. Blume, Joseph DiBenedetto, Jr., Jennifer A. Jenkins and Stephen M. Knopik have no material relationships with the Company other than as a director and were independent of the Company and its management as defined by the rules of the New York Stock Exchange.

COMMITTEES

The Board of Directors had the following committees during 2023, each of which is described below: Executive, Audit, Compensation, Corporate Governance and Nominating.

The Executive Committee's primary responsibility is to act on behalf of the Board of Directors between meetings of the Board. During 2023, the Executive Committee held 11 meetings and consisted of William E. Crenshaw, Chairman, Howard M. Jenkins, Randall T. Jones, Sr. and David P. Phillips. All committee members attended all meetings of the Executive Committee except one member who missed one meeting.

The Audit Committee's primary responsibilities include overseeing the Company's (1) risk and control environment, including risks related to information technology and cybersecurity, (2) financial reporting, (3) independent and internal audit processes and (4) compliance with legal and regulatory requirements. The Audit Committee operates under a written charter which is posted on the Company's website at corporate.publix.com/governance. The Audit Committee reviews and reassesses the charter annually and recommends any changes to the Board of Directors for approval. During 2023, the Audit Committee held four meetings and consisted of Jessica L. Blume, Chairwoman, Jennifer A. Jenkins and Stephen M. Knopik. All of the committee members were independent as defined by Rule 10A-3 of the Exchange Act and the rules of the New York Stock Exchange. The Board of Directors also determined that Jessica L. Blume and Stephen M. Knopik each qualified as an audit committee financial expert as defined by the rules of the SEC. All committee members attended all meetings of the Audit Committee.

The Compensation Committee's primary responsibilities include (1) assisting the Board of Directors in evaluating the compensation of the Chief Executive Officer and other named executive officers, (2) ensuring that the Chief Executive Officer and other named executive officers are compensated effectively in a manner consistent with the Company's compensation philosophy and (3) evaluating the terms of the Company's annual incentive plan for consistency with the Company's compensation philosophy. The Compensation Committee operates under a written charter which is posted on the Company's website at corporate.publix.com/governance. During 2023, the Compensation Committee held five meetings and consisted of Jessica L. Blume, Joseph DiBenedetto, Jr., Mark R. Irby and Stephen M. Knopik, Chairman. A majority of the committee members were independent as defined by the rules of the New York Stock Exchange. All committee members attended all meetings of the Compensation Committee.

The Corporate Governance Committee's primary responsibility is reviewing and reporting to the Board of Directors on matters of corporate governance such as practices, policies and procedures affecting directors and the Board's operations and effectiveness. The Corporate Governance Committee is also responsible for recommending the amount and form of compensation for non-employee directors independent of management. The Corporate Governance Committee operates under a written charter. During 2023, the Corporate Governance Committee held six meetings and consisted of Jennifer A. Jenkins, Stephen M. Knopik, Chairman, and David P. Phillips. A majority of the committee members were independent as defined by the rules of the New York Stock Exchange. All committee members attended all meetings of the Corporate Governance Committee.

The Nominating Committee's primary responsibility is reviewing and reporting to the Board of Directors on matters of Board membership. This includes reviewing potential candidates and proposing nominees to the Board of Directors. The Nominating Committee operates under a written charter which is posted on the Company's website at corporate.publix.com/governance. During 2023, the Nominating Committee held one meeting and consisted of William E. Crenshaw, Howard M. Jenkins, Chairman, and Randall T. Jones, Sr. A majority of the committee members were not independent as defined by the rules of the New York Stock Exchange. In the opinion of the Board of Directors, each committee member has the ability to make objective decisions independent of management. All committee members attended the meeting of the Nominating Committee.

The Company does not have a formal policy regarding the consideration of any director candidates recommended by stockholders. However, the Nominating Committee considers recommendations for director candidates from several sources, including stockholders. Candidates must meet minimum qualifications for directors as set forth in the Company's Guidelines. The candidates also must have any additional qualifications identified by the Nominating Committee as may be currently required to maintain the appropriate balance of knowledge, experience and expertise on the Board of Directors. Candidate recommendations, together with appropriate biographical information, should be sent to the Chairman of the Nominating Committee, c/o Secretary, Publix Super Markets, Inc., P.O. Box 407, Lakeland, Florida 33802-0407.

The Nominating Committee does not have a formal policy regarding the consideration of diversity for director candidates. In evaluating candidates for the Board of Directors, the Nominating Committee seeks to maintain a balance of diverse business experience, education, skills and other individual qualities and attributes in order to maximize the effectiveness of the Board of Directors. The Nominating Committee also considers the specific skills necessary for candidates to effectively participate on certain Board committees. The candidates should possess the highest personal and professional ethics, integrity and values and be committed to representing the long-term interests of the stockholders. In addition, selection criteria may include, but not necessarily be limited to, the following:

- no conflict of interest
- willingness to devote adequate time and effort to Board responsibilities
- ability to work with current Board of Directors
- ability to assess corporate strategy
- willingness to provide management oversight
- broad business experience, judgment and leadership
- significant years of management experience in a senior policy-making position
- knowledge of the supermarket business or other retail business and
- knowledge of business trends including, but not limited to, relevant regulatory affairs.

COMMUNICATION WITH DIRECTORS

Any stockholder or other party interested in communicating with the Board of Directors, either as a group or with an individual director, may do so by writing c/o Secretary, Publix Super Markets, Inc., P.O. Box 407, Lakeland, Florida 33802-0407. All communications to the Board of Directors or a specified individual director will be provided to the Board of Directors or the specified individual director at the next Board meeting following receipt of the communication, unless the communication is junk mail or part of a mass mailing. However, if the Secretary determines the nature of the communication requires the immediate attention of the Board of Directors or the specified individual director, the communication will be provided as soon as reasonably possible.

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table presents information about the shares of the Company’s common stock deemed to be beneficially owned, under Rule 13d-3 of the Exchange Act as a result of voting and/or investment power, as of the close of business on February 6, 2024 by each of the Company’s directors and the director nominee, each named executive officer and all directors and executive officers as a group. Additionally, the table presents the persons known by the Company to be a beneficial owner of more than 5% of the Company’s outstanding common stock.

Name of beneficial owner	Number of shares of common stock beneficially owned as of February 6, 2024 ⁽¹⁾	% of class
Jessica L. Blume	45,000 ⁽²⁾	*
William E. Crenshaw	17,722,379 ⁽³⁾⁽¹⁵⁾	*
Joseph DiBenedetto, Jr.	1,733,430 ⁽⁴⁾	*
Mark R. Irby	601,994 ⁽⁵⁾	*
Howard M. Jenkins	141,769 ⁽⁶⁾	*
Jennifer A. Jenkins	7,373,521 ⁽⁷⁾	*
Randall T. Jones, Sr.	411,867 ⁽⁸⁾	*
Stephen M. Knopik	130,000 ⁽⁹⁾	*
Kevin S. Murphy	233,523 ⁽¹⁰⁾	*
David P. Phillips	1,867,424 ⁽¹¹⁾⁽¹⁵⁾	*
Laurie Z. Douglas	439,458 ⁽¹²⁾	*
David E. Bornmann	851,610 ⁽¹³⁾	*
Tina P. Johnson	103,785,210 ⁽¹⁴⁾⁽¹⁵⁾⁽¹⁶⁾	3.16
Employee Stock Ownership Plan	736,950,514 ⁽¹⁵⁾	22.41
401(k) Plan	302,492,605 ⁽¹⁶⁾	9.20
All directors and executive officers as a group	32,256,189 ⁽¹⁷⁾	*

* Shares represent less than 1% of common stock.

- (1) “Beneficial ownership” means the sole or shared voting or investment power with respect to the Company’s common stock. In accordance with the beneficial ownership regulations, the same shares of common stock may be presented as beneficially owned by more than one individual or entity. The address for all beneficial owners is 3300 Publix Corporate Parkway, Lakeland, Florida 33811-3311 with a mailing address of P.O. Box 407, Lakeland, Florida 33802-0407.
- (2) Ms. Blume has shared voting and investment power over 45,000 shares of common stock which are held directly.
- (3) Mr. Crenshaw has sole voting and investment power over 14,422,629 shares of common stock which are held directly, sole voting and investment power over 2,339,755 shares of common stock which are held indirectly and shared voting and investment power over 959,995 shares of common stock which are held indirectly.
- (4) Mr. DiBenedetto, Jr. has sole voting and investment power over 105,816 shares of common stock which are held indirectly, shared voting and investment power over 1,599,373 shares of common stock which are held directly and shared voting and investment power over 28,241 shares of common stock which are held indirectly.
- (5) Mr. Irby has sole voting and investment power over 47,894 shares of common stock which are held indirectly and shared voting and investment power over 554,100 shares of common stock which are held directly.
- (6) Mr. H. Jenkins has sole voting and investment power over 120,329 shares of common stock which are held directly and shared voting and investment power over 21,440 shares of common stock which are held indirectly. Total shares beneficially owned by Mr. H. Jenkins exclude 34,108,905 shares of common stock for which Mr. H. Jenkins disclaims beneficial ownership.
- (7) Ms. J. Jenkins has sole voting and investment power over 6,502,338 shares of common stock which are held directly and shared voting and investment power over 17,768 shares of common stock which are held indirectly. Total shares beneficially owned include 853,415 shares of common stock which are held indirectly for which Ms. J. Jenkins has no voting or investment power.
- (8) Mr. Jones, Sr. has sole voting and investment power over 52,799 shares of common stock which are held directly, sole voting and investment power over 39,621 shares of common stock which are held indirectly, sole voting and shared investment power over 290,506 shares of common stock which are held indirectly, shared voting and investment power over 17,450 shares of common stock which are held directly and no voting and shared investment power over 11,491 shares of common stock which are held indirectly.
- (9) Mr. Knopik has sole voting and investment power over 130,000 shares of common stock which are held directly.
- (10) Mr. Murphy has sole voting and investment power over 105,166 shares of common stock which are held directly, sole voting and shared investment power over 122,275 shares of common stock which are held indirectly and no voting and shared investment power over 6,082 shares of common stock which are held indirectly.

- (11) Mr. Phillips has sole voting and investment power over 120,125 shares of common stock which are held indirectly, sole voting and shared investment power over 348,273 shares of common stock which are held indirectly, shared voting and investment power over 814,390 shares of common stock which are held directly, shared voting and investment power over 573,145 shares of common stock which are held indirectly and no voting and shared investment power over 11,491 shares of common stock which are held indirectly.
- (12) Ms. Douglas has sole voting and shared investment power over 55,450 shares of common stock which are held indirectly, shared voting and investment power over 344,870 shares of common stock which are held directly, shared voting and investment power over 36,885 shares of common stock which are held indirectly and no voting and shared investment power over 2,253 shares of common stock which are held indirectly.
- (13) Mr. Bornmann has sole voting and investment power over 47,310 shares of common stock which are held directly, sole voting and investment power over 8,000 shares of common stock which are held indirectly, sole voting and shared investment power over 277,274 shares of common stock which are held indirectly, shared voting and investment power over 413,475 shares of common stock which are held directly, shared voting and investment power over 94,060 shares of common stock which are held indirectly and no voting and shared investment power over 11,491 shares of common stock which are held indirectly.
- (14) Ms. Johnson has sole voting and investment power over 519,606 shares of common stock which are held directly, sole voting and investment power over 25,220 shares of common stock which are held indirectly, sole voting and shared investment power over 314,978 shares of common stock which are held indirectly and shared voting and investment power over 677,781 shares of common stock which are held indirectly. Ms. Johnson also has sole voting and investment power over 55,412,611 shares of common stock as the trustee of trusts and shared voting and investment power over 46,835,014 shares of common stock as the co-trustee of trusts for which Ms. Johnson does not have a pecuniary interest. To avoid confusion, the total shares presented in the table as beneficially owned by Ms. Johnson exclude 302,481,114 shares of common stock held by the Company's 401(k) Plan that may be deemed to be beneficially owned by Ms. Johnson in her capacity as Trustee of the Company's common stock held in the 401(k) Plan. As a Trustee, Ms. Johnson exercises sole voting power over 302,492,605 shares of common stock held by the 401(k) Plan.
- (15) Mr. Crenshaw, Mr. Phillips and Ms. Johnson are Trustees of the ESOP Committee. The ESOP is the record owner of 736,950,514 shares of common stock. For ESOP shares allocated to participants' accounts, the ESOP Committee will vote the shares as instructed by participants. The ESOP Committee will vote the shares at its discretion only if no instructions are received from ESOP participants.
- (16) Ms. Johnson is Trustee of the Company's common stock held in the 401(k) Plan which is the record owner of 302,492,605 shares of common stock. She has sole voting and shared investment power over these shares, except to the extent of her individual holdings in the 401(k) Plan for which she has sole voting and investment power.
- (17) As a group, the directors and executive officers have sole voting and investment power over 21,381,201 shares of common stock which are held directly, sole voting and investment power over 2,661,236 shares of common stock which are held indirectly, sole voting and shared investment power over 1,503,257 shares of common stock which are held indirectly, shared voting and investment power over 3,986,124 shares of common stock which are held directly, shared voting and investment power over 1,731,534 shares of common stock which are held indirectly, no voting and shared investment power over 139,422 shares of common stock which are held indirectly and no voting and no investment power over 853,415 shares of common stock which are held indirectly. The total shares beneficially owned by the directors and executive officers as a group includes the shares of common stock held in the directors' and executive officers' individual ESOP and 401(k) Plan accounts. The directors and executive officers as a group have pledged as collateral 13,000 shares of common stock.

DELINQUENT SECTION 16(a) REPORTS

Under Section 16 of the Exchange Act, directors, executive officers and certain stockholders of the Company are required to file reports of beneficial ownership of Company stock and changes therein with the SEC. The Company believes that its directors, executive officers and stockholders timely complied with all Section 16 filing requirements during 2023.

COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

There were no interlocks of directors or executive officers of the Company serving on the compensation or equivalent committee or board of directors of another entity which has any director or executive officer serving on the Compensation Committee or Board of Directors of the Company. Joseph DiBenedetto, Jr. and Mark R. Irby are former officers of the Company.

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The Board of Directors has adopted a written Related Party Transactions Policy that delegates to the Corporate Governance Committee the authority to approve or disapprove the entry into Related Party Transactions (as defined below). The Corporate Governance Committee is responsible for reviewing the material facts of all Related Party Transactions and either approving or disapproving the entry into a Related Party Transaction. In determining whether to approve or disapprove a Related Party Transaction, the Corporate Governance Committee considers, among other factors it deems appropriate, whether the Related Party Transaction is on terms no less favorable to the Company than terms generally available to an unaffiliated third party under the same or similar circumstances as well as the extent of the Related Party's interest in the transaction. No director participates in any discussion or approval of a Related Party Transaction for which he or she is a Related Party (as defined below).

A "Related Party Transaction" is any transaction, arrangement or relationship or series of similar transactions, arrangements or relationships (including any indebtedness or guarantee of indebtedness) in which (1) the aggregate amount involved will or may be expected to exceed \$120,000 in any calendar year, (2) the Company is a participant, and (3) any Related Party has or will have a direct or indirect interest (other than solely as a result of being a director or a less than 10% beneficial owner of another entity).

A "Related Party" is any (1) person who is or was (since the beginning of the last fiscal year for which the Company has filed a Form 10-K and proxy statement, even if they do not presently serve in that role) an Officer, Director or Nominee for election as a Director, (2) greater than 5% beneficial owner of the Company's common stock, or (3) immediate family member of any of the foregoing. Immediate family member includes a person's spouse, parents, stepparents, children, stepchildren, siblings, mothers- and fathers-in-law, sons- and daughters-in-law, and brothers- and sisters-in-law and anyone residing in such person's home (other than a tenant or employee).

There were no Related Party Transactions during 2023.

EXECUTIVE COMPENSATION

COMPENSATION DISCUSSION AND ANALYSIS

The Compensation Discussion and Analysis includes the following: (1) an overview of the Compensation Committee of the Board of Directors, (2) the compensation philosophy of the Company and (3) the components of executive compensation.

Overview of the Compensation Committee

The Compensation Committee's primary responsibilities include evaluating the Company's philosophy regarding executive compensation and evaluating and determining the compensation of the Chief Executive Officer and other named executive officers. The Compensation Committee has the authority under its charter to engage the services of outside advisors, experts and others to assist it. During 2023, the Compensation Committee did not engage any such advisors. A majority of the committee members were independent as defined by the rules of the New York Stock Exchange.

The Executive Chairman, Chief Executive Officer and certain other members of management are invited to attend all or a portion of any Compensation Committee meeting depending on the nature of the agenda items, but the members of management do not vote on items before the Compensation Committee. However, the Compensation Committee solicits the views of the Executive Chairman and Chief Executive Officer on compensation matters, including the compensation of the other named executive officers. The Compensation Committee works with members of management to determine the agenda for each meeting, and management prepares the applicable meeting materials.

Compensation Philosophy

The Company includes in its employee handbook the following compensation philosophy for all employees (referred to as “associates” below):

As a food retailer in a highly competitive market, Publix recognizes that our associates are our primary asset and contribute to our competitive advantage. To achieve our mission, Publix must continue to attract, retain, motivate and reward highly qualified associates. To fulfill this responsibility we strive to:

- *offer pay and benefits that contribute to our associates’ financial security now and at retirement*
- *offer wages that are competitive within our local markets*
- *provide benefits that meet the diverse needs of our associates*
- *reward associates for premier performance*
- *provide opportunity for future rewards as a result of promotion from within*
- *educate our associates on pay and benefits and*
- *ensure equal opportunity in all aspects of pay and benefits.*

The Company’s compensation objective for the named executive officers is the same as for all employees indicated above: to attract, retain, motivate and reward highly qualified individuals.

In addition, the Compensation Committee considers additional factors when determining the compensation of the named executive officers. These factors include (1) the overall level of responsibility and the relationship to compensation levels of the Company’s management, (2) the compensation levels of named executive officers of companies in the Company’s Peer Group (as defined in the Performance Graph), taking into account the size and financial performance of the companies, (3) anticipated competitive operating conditions and (4) overall economic conditions.

The Compensation Committee uses publicly available compensation data to review the compensation levels of named executive officers of companies in the Company’s Peer Group. The review includes base pay, bonus pay and other pay components. The Compensation Committee also compares the financial results of these companies to the Company’s results. Although the Company’s financial results have generally been superior to the companies in its Peer Group, the total compensation of the Company’s named executive officers is significantly less than the total compensation of the named executive officers of companies in its Peer Group. Therefore, the Compensation Committee believes the compensation for the named executive officers reflects its position that compensation should be set at responsible levels for all employees, including the named executive officers, and be consistent with the Company’s constant focus on controlling costs in its low margin business.

In connection with the 2023 Annual Meeting, the Company’s stockholders and ESOP participants were given an opportunity to approve, by an advisory (non-binding) vote, (1) the compensation of the Company’s named executive officers and (2) the frequency of holding future advisory votes on such executive compensation. More than 95% of the advisory votes cast approved the compensation of the Company’s named executive officers. The Compensation Committee considered the results of the advisory vote in determining compensation policies and decisions of the Company. The advisory vote affected the Company’s executive compensation policies and decisions by reaffirming the Company’s compensation philosophy. Additionally, the Company’s stockholders and ESOP participants recommended holding the advisory vote on executive compensation every three years. The advisory (non-binding) vote on the frequency of holding future advisory votes on executive compensation must be held every six years.

The next opportunity for the Company’s stockholders and ESOP participants to cast an advisory (non-binding) vote on the compensation of the Company’s named executive officers will be in connection with the 2026 Annual Meeting and the next vote on the frequency of future advisory votes on executive compensation will be in connection with the 2029 Annual Meeting.

Components of Executive Compensation

The Company's executive compensation includes the following components: base salary, incentive bonus plan, retirement benefits and other benefits. With the exception of the incentive bonus plan, which has approximately 450 participants, and the Supplemental Executive Retirement Plan (SERP), these components are available to all or large numbers of the Company's employees. The Company does not have a specific compensation program focused solely on the named executive officers.

Base Salary

The named executive officers are paid a base salary that is typically reviewed annually. As indicated, the factors considered in determining the base salaries of the named executive officers include (1) the overall level of responsibility and the relationship to compensation levels of the Company's management, (2) the compensation levels of named executive officers of companies in the Company's Peer Group, taking into account the size and financial performance of the companies, (3) anticipated competitive operating conditions and (4) overall economic conditions. These factors are considered in conjunction with the performance of the named executive officers and the results of the Company. There are no significant differences in the compensation policies for the individual named executive officers.

The Company analyzed the total compensation of the Company's named executive officers compared to the total compensation of the named executive officers of companies in the Company's Peer Group as reported in their most recent public filings as of April 1, 2023. Based on this analysis, the total compensation of the Company's Chief Executive Officer was 71% less than the average total compensation of the chief executive officers of companies in the Company's Peer Group. The total compensation of all of the Company's named executive officers was 69% less than the average total compensation of the named executive officers of companies in the Company's Peer Group. The Compensation Committee monitors the difference between the total compensation of the Company's named executive officers and the total compensation of the named executive officers of companies in the Company's Peer Group and uses this information as it deems appropriate.

The Compensation Committee approved base salary increases effective May 1, 2023 for the named executive officers as follows: Randall T. Jones, Sr. - 7%, Kevin S. Murphy - 7%, David P. Phillips - 7%, Laurie Z. Douglas - 7% and David E. Bornmann - 7%. These increases in the base salaries for the named executive officers were made largely in consideration of factor (2) described above because the compensation of the Company's named executive officers is generally substantially less than the compensation of the named executive officers of companies in the Company's Peer Group. The base salaries for the named executive officers are presented in the Summary Compensation Table.

Incentive Bonus Plan

The Company provides performance-based incentive compensation in the form of an annual cash bonus (Incentive Bonus Plan) to all officers, including the named executive officers, and certain staff employees of the Company (Incentive Bonus Participants). The Incentive Bonus Plan is designed to reward the Incentive Bonus Participants based on the Company achieving its sales and target profit goals (Performance Goals) for the applicable fiscal year and not on the participants' individual performance. The Incentive Bonus Plan is approved by the Compensation Committee as to officers and by the Executive Committee as to other Incentive Bonus Participants. The Performance Goals are reviewed and approved by the Board of Directors after the completion of the Company's annual planning process. Although the Company has a defined method for calculating the incentive bonus, the Board of Directors, Compensation Committee and Executive Committee retain the right to amend or discontinue the Incentive Bonus Plan at their discretion at any time, unless payment of the incentive bonus has been approved for the applicable fiscal year. Prior to 2020 and the impact of the coronavirus pandemic, no such discretion had been exercised.

The Incentive Bonus Plan is intended to compensate the Incentive Bonus Participants for their services during the calendar year based on the Company's actual results compared to the Performance Goals. The incentive bonus pool is determined in the year earned and paid in the subsequent year to Incentive Bonus Participants employed with the Company at the end of the calendar year. In general, the incentive bonus pool is allocated to the Incentive Bonus Participants according to the relative base compensation paid to them during the calendar year for which the incentive bonus is being paid.

The Incentive Bonus Plan is based on a target bonus equal to two months' pay (Target Bonus) for all Incentive Bonus Participants entitled to the full Target Bonus (participants generally transition into the Incentive Bonus Plan over a 12 month period). The formula for the Incentive Bonus Plan is determined so that if the Performance Goals for the fiscal year are achieved, the Incentive Bonus Participants will receive the Target Bonus. The incentive bonus can be more or less than the Target Bonus based on the Company's actual results compared to the Performance Goals. If the sales goal is not achieved, the incentive bonus pool, calculated using the formula, is reduced by 5% for every 1% that actual sales are less than the sales goal. If the sales goal is exceeded, the incentive bonus pool is increased by 5% for every 1% that actual sales are greater than the sales goal. No incentive bonus is paid unless greater than 80% of the target profit goal is achieved.

The Incentive Bonus Participants will receive an incentive bonus in excess of the Target Bonus of two months' pay for 2023 as the Company's actual results exceeded its Performance Goals. Over the past five fiscal years including 2023, the Incentive Bonus Participants received an average incentive bonus of 3.5 months' pay or approximately 26.9% of their base salary. Incentive Bonus Participants received the Target Bonus of two months or more in each of the past five years.

The Board of Directors attempts to set Performance Goals that maintain a consistent level of difficulty in achieving the Target Bonus from year to year and are challenging but reasonably achievable. Therefore, the achievement of future Target Bonuses is likely to be similar to past experience unless unexpected circumstances arise. Achieving the Target Bonus is dependent on the Company's sales and profit results for the year which are affected by many factors, including competitor activities and economic conditions. The Board of Directors, Compensation Committee and Executive Committee have historically not made changes to the Performance Goals or to the Incentive Bonus Plan formula for the fiscal year after their approval. Therefore, it is likely that positive or negative changes in various factors, including competitor activities and economic conditions, will affect the likelihood and difficulty of achieving the Target Bonus for the fiscal year. The Company expects the historical results of achieving the Target Bonus in some years and not achieving it in other years to continue.

The incentive bonuses for the named executive officers are presented in the Summary Compensation Table and the Grants of Plan-Based Awards table.

Retirement Benefits

The Company has a trustee, noncontributory ESOP for the benefit of eligible employees. The amount of the Company's discretionary contribution to the ESOP is determined annually by the Board of Directors. The ESOP does not discriminate, in scope, terms or operation, in favor of the named executive officers. The Company's contribution to the ESOP is allocated to all eligible participants on the basis of eligible compensation up to the maximum annual compensation limit (compensation limit) for retirement plans established by federal law. Due to the compensation limit, the named executive officers did not receive Company contributions under the ESOP for their 2023 compensation in excess of \$330,000. Company contributions to the ESOP for the named executive officers are presented in the Summary Compensation Table. Non-employee directors of the Company's Board of Directors do not participate in the ESOP.

The Company has a SERP for a select group of employees whose compensation is consistently higher than the compensation limit for retirement plans. The purpose of the SERP is to provide these employees with the benefit they would have received under the ESOP if the Company's contributions were not limited by the compensation limit. The Company's contribution to the SERP (referred to as SERP shares) is calculated as the difference between the contribution that the employee would have received under the ESOP if the Company's contributions were not limited by the compensation limit and the actual contribution received under the ESOP. In addition, since dividends are paid to ESOP participants on the shares of common stock allocated to their ESOP accounts, dividend equivalents are paid on the SERP shares. The SERP allows these employees with compensation in excess of the compensation limit to receive a retirement benefit at the same percentage of their compensation as other Company employees. Company contributions to the SERP for the named executive officers are presented in the Summary Compensation Table and the Nonqualified Deferred Compensation table. Non-employee directors of the Company's Board of Directors do not participate in the SERP.

The Company has a 401(k) Plan for the benefit of eligible employees. The 401(k) Plan is a voluntary defined contribution plan. Eligible employees may contribute up to 30% of their eligible annual compensation, subject to the maximum contribution limits established by federal law. The Company may make a discretionary annual matching contribution to eligible participants of this plan as determined by the Board of Directors. For 2023, the Board of Directors approved a match of 50% of eligible annual contributions up to 3% of eligible annual compensation, not to exceed a maximum match of \$750 per employee. The 401(k) Plan does not discriminate, in scope, terms or operation, in favor of the named executive officers. Company matching contributions for the named executive officers are presented in the Summary Compensation Table. Non-employee directors of the Company's Board of Directors do not participate in the 401(k) Plan.

Other Benefits

The Company's group health, dental, vision, short-term disability and supplemental life insurance plans are available to eligible full-time and part-time employees, and the group life insurance and long-term disability plans are available to eligible full-time employees. These plans do not discriminate, in scope, terms or operation, in favor of the named executive officers. Non-employee directors of the Company's Board of Directors do not participate in the plans.

The Company does not provide country club memberships, personal use of Company airplanes, tax and financial planning services or other perquisites frequently offered to executive officers. The named executive officers, other than the former Chief Executive Officer, receive a vehicle allowance that had a total value for 2023 of less than \$10,000 per named executive officer. The former Chief Executive Officer elected not to receive a vehicle allowance.

In addition, the Company does not provide the following forms of compensation or arrangements frequently offered to executive officers:

- long-term cash incentives
- stock options, stock awards or other equity incentives or
- employment contracts, change in control agreements or severance agreements.

The Company does not provide compensation that is directly tied to the performance of the Company's common stock. However, since the Company's retirement benefits are substantially in the form of Company common stock, there is a long-term link between compensation of the named executive officers and any gain or loss realized by the Company's stockholders.

Tax Deductibility of Executive Compensation

Section 162(m) of the Internal Revenue Code limits the federal income tax deductibility of certain compensation paid by a company to its chief executive officer and other highly compensated executive officers to \$1,000,000 per person. This limit does not apply to company ESOP and 401(k) plan contributions. The Company does not have a policy that limits the compensation of executive officers to the amount deductible for tax purposes.

Recovery of Compensation

Section 304 of the Sarbanes-Oxley Act of 2002 requires the Chief Executive Officer and Chief Financial Officer to repay to the Company certain amounts received by such officers if the Company restates its financial statements as a result of financial reporting misconduct. The amounts to be repaid consist of (1) any bonus or other incentive-based or equity-based compensation received from the Company during the 12 month period following the filing of the financial statements in question and (2) any profits realized from the sale of the Company's common stock during that 12 month period. In addition, to the extent permitted by applicable law, the Company may seek to recover incentive compensation from others as a result of such financial reporting misconduct. In such a situation, the Board of Directors would exercise its judgment to determine what action it deems appropriate, including recovery of the incentive compensation.

Hedging Policy

The SEC requires a company to describe any adopted policies or practices regarding the ability of its directors, officers or employees to engage in transactions to hedge or offset any decrease in the market value of its equity securities. The Company does not have such a policy; however, since its common stock is not traded on an established securities market, the Company does not believe that such hedging instruments are available to its directors, officers or employees.

Compensation Compared to Peer Group Companies

The total compensation of the named executive officers in the Summary Compensation Table ranks at or near the bottom of the total compensation of comparable positions of companies in the Company's Peer Group as defined in the Performance Graphs in the Company's Form 10-K and this Proxy Statement.

Summary Compensation Table

The following Summary Compensation Table presents information on the compensation of the Company's named executive officers for 2021 - 2023.

Name and Principal Positions, () Years of Service	Year	Salary	Bonus	Stock Awards	Option Awards	Non-Equity Incentive Plan Compensation ⁽¹⁾	Change in Pension Value and Nonqualified Deferred Compensation Earnings	All Other Compensation	Total
Randall T. Jones, Sr. (44) Chief Executive Officer ⁽³⁾	2023	\$2,650,710	—	—	—	\$464,289	—	\$271,463 ⁽²⁾	\$3,386,462
	2022	2,484,135	—	—	—	433,349	—	280,284	3,197,768
	2021	2,350,105	—	—	—	874,248	—	209,471	3,433,824
Kevin S. Murphy (37) President ⁽³⁾	2023	1,547,570	—	—	—	271,067	—	158,017 ⁽²⁾	1,976,654
	2022	1,442,380	—	—	—	251,619	—	159,593	1,853,592
	2021	1,339,170	—	—	—	498,176	—	116,863	1,954,209
David P. Phillips (39) Executive Vice President, Chief Financial Officer and Treasurer	2023	1,424,835	—	—	—	249,569	—	147,607 ⁽²⁾	1,822,011
	2022	1,335,340	—	—	—	232,946	—	153,218	1,721,504
	2021	1,277,165	—	—	—	475,110	—	114,362	1,866,637
Laurie Z. Douglas (18) Senior Vice President, Chief Information Officer and Chief Digital Officer	2023	1,423,640	—	—	—	249,360	—	145,689 ⁽²⁾	1,818,689
	2022	1,326,910	—	—	—	231,475	—	147,688	1,706,073
	2021	1,235,395	—	—	—	459,571	—	109,077	1,804,043
David E. Bornmann (40) Senior Vice President	2023	796,465	—	—	—	139,506	—	83,488 ⁽²⁾	1,019,459
	2022	746,415	—	—	—	130,210	—	85,514	962,139
	2021	706,125	—	—	—	262,681	—	63,415	1,032,221

- (1) Amounts in this column represent Incentive Bonus Plan payments earned in the applicable year and paid in the subsequent year.
- (2) Amounts represent the Company's contributions to the ESOP, SERP and 401(k) Plan for 2023. The amount included for the ESOP and 401(k) Plan for each named executive officer was \$27,150.
- (3) Effective January 1, 2024, Randall T. Jones, Sr. is Executive Chairman of the Company and Kevin S. Murphy is Chief Executive Officer.

The following is a comparison of Chief Executive Officer compensation (CEO Compensation) for the Company and the companies in the Company's Peer Group with the highest and lowest annual sales. The data included for the Peer Group companies (Kroger and Weis Markets) is based on the most recent fiscal year for which the companies' Form 10-K and related proxy statement are available.

Company	Number of Stores	Number of Employees	Sales	Net Earnings	CEO Pay Ratio	Total CEO Compensation
Publix ⁽¹⁾	1,360	253,000	\$ 57,096,000,000	\$4,349,000,000	125 to 1	\$ 3,386,462
Kroger ⁽²⁾	2,719	430,000	148,258,000,000	2,244,000,000	671 to 1	19,209,843
Weis Markets ⁽³⁾	197	23,000	4,695,943,000	125,196,000	504 to 1	10,076,172

- (1) Data for Publix is for fiscal year ended December 30, 2023.
- (2) Data for Kroger is for fiscal year ended January 28, 2023 and for the proxy statement dated May 12, 2023.
- (3) Data for Weis Markets is for fiscal year ended December 31, 2022 and for the proxy statement dated March 9, 2023.

Chief Executive Officer Pay Ratio

For 2023, the total compensation of the Company's Chief Executive Officer of \$3,386,462, as presented in the Summary Compensation Table, was approximately 125 times the total compensation of the Company's median employee of \$27,003 calculated in the same manner. The median employee was identified by reviewing the total cash compensation for all employees, excluding the Company's Chief Executive Officer, who were employed by the Company on December 31, 2023. All of the Company's employees were included, whether employed on a full-time, part-time or seasonal basis. Adjustments were made to annualize the compensation of employees who were not employed by the Company for the entire year. After identifying the median employee based on total cash compensation, the 2023 annual total compensation was calculated for the median employee using the same methodology used for the Company's Chief Executive Officer as presented in the Summary Compensation Table. As additional information, the total compensation of the Company's Chief Executive Officer was approximately 69 times the total compensation of the Company's median full-time employee of \$49,390 calculated in the same manner as the Chief Executive Officer's total compensation. The median full-time employee was identified by reviewing the total cash compensation for all full-time employees, excluding the Company's Chief Executive Officer, who were employed on a full-time basis for the entire year.

Pay versus Performance

The following table presents information on the compensation of the Company’s named executive officers in comparison to certain performance measures of the Company for 2020 - 2023.

Year	Summary Compensation Table Total for CEO ⁽¹⁾	Compensation Actually Paid to CEO ⁽¹⁾⁽²⁾	Average Summary Compensation Table Total for other Named Executive Officers ⁽¹⁾	Average Compensation Actually Paid to other Named Executive Officers ⁽¹⁾⁽³⁾	Value of Initial Fixed \$100 Investment Based On: ⁽⁴⁾		Net Earnings ⁽⁵⁾	Operating Profit ⁽⁶⁾
					Total Stockholder Return	Peer Group Total Stockholder Return		
2023	\$3,386,462	\$3,386,462	\$1,659,203	\$1,659,203	\$171.43	\$159.72	\$4,349,000,000	\$4,473,000,000
2022 ⁽⁷⁾	3,197,768	3,197,768	1,560,827	1,560,827	159.83	154.00	2,918,000,000	4,759,000,000
2021	3,433,824	3,433,824	1,664,278	1,664,278	147.29	156.11	4,412,000,000	4,153,000,000
2020	3,577,115	3,577,115	1,714,392	1,714,392	125.98	109.69	3,972,000,000	4,012,000,000

- (1) For each year shown, the CEO was Randall T. Jones, Sr. and the other named executive officers were Kevin S. Murphy, David P. Phillips, Laurie Z. Douglas and David E. Bornmann.
- (2) Amounts in this column represent the sum of the base salary, Incentive Bonus Plan payment and Company contributions to the ESOP, SERP and 401(k) Plan for the applicable year. Incentive Bonus Plan payments are earned in the applicable year and paid in the subsequent year.
- (3) Amounts in this column represent the average of the sum of the base salary, Incentive Bonus Plan payment and Company contributions to the ESOP, SERP and 401(k) Plan for the applicable year for the named executive officers excluding the CEO. Incentive Bonus Plan payments are earned in the applicable year and paid in the subsequent year.
- (4) Amounts in this column represent the Company’s Total Stockholder Return and the Total Stockholder Return of companies in the Company’s Peer Group. Companies included in the Peer Group are Ahold Delhaize, Albertsons, Kroger and Weis Markets. Albertsons is included in the Peer Group in 2021 - 2023 due to its initial public offering in 2020. The returns assume \$100 was invested at the end of 2019 in the Company’s common stock and in the Peer Group companies’ stock on a market weighted basis and assumes reinvestment of dividends.
- (5) In addition to reporting net earnings in accordance with U.S. generally accepted accounting principles (GAAP), the Company presents net earnings excluding the impact of equity securities being measured at fair value with net unrealized gains and losses from changes in the fair value recognized in earnings. Net earnings excluding the impact of unrealized gains and losses on equity securities were \$4,089,000,000 for 2023, \$4,049,000,000 for 2022, \$3,592,000,000 for 2021 and \$3,689,000,000 for 2020. This measure is not in accordance with, or an alternative to, GAAP. The Company excludes the impact of unrealized gains and losses on equity securities since it is primarily due to temporary equity market fluctuations that do not reflect the Company’s operations.
- (6) The Company assessed Operating Profit to be the most important financial performance measure used by the Company to link compensation actually paid to its named executive officers for the most recently completed fiscal year to Company performance (Company-Selected Measure).
- (7) Fiscal year 2022 was a 53-week year.

The following table presents the financial performance measures, including the Company-Selected Measure, that in the Company’s assessment represent the most important financial performance measures used by the Company to link compensation actually paid to the Company’s named executive officers to the Company’s performance for 2023.

Most Important Financial Performance Measures	2023
Sales	\$57,096,000,000
Operating profit	4,473,000,000
Net earnings excluding impact of unrealized gains and losses on equity securities	4,089,000,000

As indicated earlier, the Compensation Committee believes the compensation for the named executive officers reflects its position that compensation should be set at responsible levels for all employees, including the named executive officers, and be consistent with the Company’s constant focus on controlling costs in its low margin business. In addition to the other factors, the compensation levels of the named executive officers of companies in the Company’s Peer Group, taking into account the size and financial performance of the companies, is important for any compensation analysis.

The majority of the compensation for the Company’s named executive officers is their base salary, which reflects their overall level of responsibility. The Target Bonus for the named executive officers is only about 15% of their base salary, and the actual incentive bonus is generally not significantly higher than the Target Bonus. In comparison, for the named executive officers of companies in the Company’s Peer Group, the bonus potential is generally in excess of 100% of their base salary and can be many multiples of their base salary. As a result of the significantly lower bonus potential, the compensation of the Company’s named executive officers does not vary much based on Company performance. During 2020, a year with substantial challenges from the coronavirus pandemic and excellent results, the incentive bonus was the highest percentage it has ever been, at about 50% of the Company’s named executive officers’ base salary. The Company’s sales, operating profit and net earnings excluding the impact of unrealized gains and losses on equity securities have continued to be strong since 2020. The Company’s sales increased each year from 2020 to 2023. Operating profit increased each year from 2020 to 2022 and decreased slightly in 2023 as compared with 2022 due to the impact of 2022 being a 53-week year. Net earnings excluding the impact of unrealized gains and losses on equity securities increased in 2020, 2022 and 2023 as compared with the prior year. There was a small decrease in net earnings excluding the impact of unrealized gains and losses on equity securities in 2021 as compared with 2020. The Company’s total stockholder return for the last four years compares favorably to the total stockholder return for its Peer Group. In spite of these good results, the compensation actually paid to the Chief Executive Officer and the average compensation actually paid to the other named executive officers decreased in both 2021 and 2022 as compared with the prior year. The compensation for all named executive officers increased in 2023 as compared with 2022 by approximately 6-7%.

For comparison purposes, the following is the total compensation and the compensation actually paid to the Company’s Chief Executive Officer and the chief executive officers of companies in the Company’s Peer Group mentioned previously with the highest and lowest annual sales.

Company	Total CEO Compensation	Compensation Actually Paid to CEO
Publix ⁽¹⁾	\$ 3,386,462	\$ 3,386,462
Kroger ⁽²⁾	19,209,843	23,325,794
Weis Markets ⁽³⁾	10,076,172	10,076,172

(1) Data for Publix is for fiscal year ended December 30, 2023.

(2) Data for Kroger is for fiscal year ended January 28, 2023 and for the proxy statement dated May 12, 2023.

(3) Data for Weis Markets is for fiscal year ended December 31, 2022 and for the proxy statement dated March 9, 2023.

The Company also analyzed the total compensation of the Company’s named executive officers compared to the total compensation of the named executive officers of companies in the Company’s Peer Group as reported in their most recent public filings as of April 1, 2023. Based on this analysis, the total compensation of the Company’s Chief Executive Officer was 71% less than the average total compensation of the chief executive officers of companies in the Company’s Peer Group. The total compensation of all of the Company’s named executive officers was 69% less than the average total compensation of the named executive officers of companies in the Company’s Peer Group. The total compensation of the named executive officers ranks at or near the bottom of the total compensation of comparable positions of companies in the Company’s Peer Group, while the Company’s performance is generally superior to that of its Peer Group.

Grants of Plan-Based Awards

Name	Grant Date	Actual Payouts Under Non-Equity Incentive Plan Awards ⁽¹⁾			Estimated Future Payouts Under Equity Incentive Plan Awards			All Other Stock Awards: Number of Shares of Stock or Units	All Other Option Awards: Number of Securities Underlying Options	Exercise or Base Price of Option Awards
		Threshold	Target	Max	Threshold	Target	Max			
Randall T. Jones, Sr.	2023	—	\$464,289	—	—	—	—	—	—	—
	2022	—	433,349	—	—	—	—	—	—	—
	2021	—	874,248	—	—	—	—	—	—	—
Kevin S. Murphy	2023	—	271,067	—	—	—	—	—	—	—
	2022	—	251,619	—	—	—	—	—	—	—
	2021	—	498,176	—	—	—	—	—	—	—
David P. Phillips	2023	—	249,569	—	—	—	—	—	—	—
	2022	—	232,946	—	—	—	—	—	—	—
	2021	—	475,110	—	—	—	—	—	—	—
Laurie Z. Douglas	2023	—	249,360	—	—	—	—	—	—	—
	2022	—	231,475	—	—	—	—	—	—	—
	2021	—	459,571	—	—	—	—	—	—	—
David E. Bornmann	2023	—	139,506	—	—	—	—	—	—	—
	2022	—	130,210	—	—	—	—	—	—	—
	2021	—	262,681	—	—	—	—	—	—	—

(1) Amounts in this column represent Incentive Bonus Plan payments earned in the applicable year and paid in the subsequent year. These Incentive Bonus Plan payments are the same payments disclosed in the Summary Compensation Table as Non-Equity Incentive Plan Compensation.

The Company does not have any stock or option award plans that are applicable for inclusion in this table.

Outstanding Equity Awards

Name	Option Awards					Stock Awards				
	Number of Securities Underlying Unexercised Options Exercisable	Number of Securities Underlying Unexercised Options Unexercisable	Equity Incentive Plan Awards: Number of Securities Underlying Unexercised Options	Option Exercise Price	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested	Market Value of Shares or Units of Stock That Have Not Vested	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested	
The Company does not have any stock or option award plans so this table is not applicable.										

Option Exercises and Stock Vested

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise	Value Realized on Exercise	Number of Shares Acquired on Vesting	Value Realized on Vesting
The Company does not have any stock or option award plans so this table is not applicable.				

Pension Benefits

Name	Plan Name	Number of Years of Credited Service	Present Value of Accumulated Benefit	Payments During Last Fiscal Year
The Company does not have any pension benefits so this table is not applicable.				

Nonqualified Deferred Compensation

The following table presents information on the nonqualified deferred compensation accounts of each named executive officer.

Name	Aggregate Balance at Beginning of 2023	Executive Contributions in 2023	Registrant Contributions in 2023 ⁽¹⁾	Aggregate Gains in 2023 ⁽²⁾	Aggregate Withdrawals/ Distributions in 2023 ⁽³⁾	Aggregate Balance at End of 2023
Randall T. Jones, Sr.	\$2,012,628	—	\$244,313	\$365,224	\$(64,546)	\$2,557,619
Kevin S. Murphy	428,531	—	130,867	82,371	(15,369)	626,400
David P. Phillips	1,303,159	—	120,457	234,274	(41,015)	1,616,875
Laurie Z. Douglas	1,095,152	—	118,539	197,891	(34,825)	1,376,757
David E. Bornmann	425,678	—	56,338	77,518	(13,748)	545,786

- (1) Amounts in this column represent the Company’s contributions under the SERP. The amounts are also included in the Summary Compensation Table as All Other Compensation.
- (2) Amounts in this column represent the increase in the value of the SERP shares during 2023 based on the November 1, 2023 market price of the Company’s common stock and dividend equivalents received on the SERP shares during 2023. Because the named executive officers do not receive preferential or above-market earnings under the SERP, the amounts in this column are not included in the Summary Compensation Table.
- (3) Amounts in this column represent dividend equivalents on the SERP shares distributed during 2023.

COMPENSATION COMMITTEE REPORT

The Compensation Committee reviewed and discussed the Compensation Discussion and Analysis with management. Based on this review and discussion with management, the Compensation Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this Proxy Statement.

This report is submitted by the following members of the Compensation Committee: Jessica L. Blume, Joseph DiBenedetto, Jr., Mark R. Irby and Stephen M. Knopik, Chairman.

NON-EMPLOYEE DIRECTOR COMPENSATION

During the first half of 2023, non-employee directors received a quarterly retainer of \$22,600 for serving on the Board of Directors, members of the Audit Committee received a quarterly retainer of \$5,800 for serving on the Audit Committee, members of the Compensation Committee received a quarterly retainer of \$2,650 for serving on the Compensation Committee and members of the Corporate Governance Committee received a quarterly retainer of \$2,650 for serving on the Corporate Governance Committee. Beginning in the third quarter of 2023, non-employee directors received a quarterly retainer of \$23,750 for serving on the Board of Directors, members of the Audit Committee received a quarterly retainer of \$6,100 for serving on the Audit Committee, members of the Compensation Committee received a quarterly retainer of \$2,800 for serving on the Compensation Committee and members of the Corporate Governance Committee received a quarterly retainer of \$2,800 for serving on the Corporate Governance Committee. No fees are paid for attendance at committee meetings. The Company pays for travel and lodging expenses for directors in connection with their attendance at various meetings. From time to time, the Company may transport directors to and from such meetings in a Company airplane.

The following table summarizes non-employee director compensation for 2023. Directors that are employees of the Company do not receive additional compensation for service on the Board or as members of any of its committees. Howard M. Jenkins and Jennifer A. Jenkins elected not to receive compensation for service as directors in 2023.

Non-Employee Director Compensation

Name	Fees Earned or Paid in Cash	Stock Awards	Non-Equity Incentive Plan Compensation	Change in Pension Value and Nonqualified Deferred Compensation Earnings	All Other Compensation	Total
Jessica L. Blume	\$127,400	—	—	—	—	\$127,400
William E. Crenshaw	92,700	—	—	—	—	92,700
Joseph DiBenedetto, Jr.	103,600	—	—	—	—	103,600
Mark R. Irby	103,600	—	—	—	—	103,600
Stephen M. Knopik	138,300	—	—	—	—	138,300

AUDIT COMMITTEE REPORT

The Audit Committee reviewed and discussed with management and the Company’s independent registered public accounting firm the Company’s audited consolidated financial statements for the fiscal year ended December 30, 2023. The Audit Committee also reviewed the written communications received from the Company’s independent registered public accounting firm and discussed the matters required to be discussed by the applicable requirements of the Public Company Accounting Oversight Board and the SEC, including the independent registered public accounting firm’s communications with the Audit Committee concerning independence.

Based upon the review and discussions referred to in the preceding paragraph, the Audit Committee recommended to the Board of Directors that the audited consolidated financial statements be included in the Annual Report on Form 10-K for the fiscal year ended December 30, 2023 for filing with the SEC. This report is submitted by the following members of the Audit Committee: Jessica L. Blume, Chairwoman, Jennifer A. Jenkins and Stephen M. Knopik.

RELATIONSHIP WITH INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The firm of KPMG LLP was the Company’s independent registered public accounting firm during 2023. The Audit Committee will make its recommendation to the Board of Directors as to the Company’s independent registered public accounting firm for 2024 later this year.

Representatives of KPMG LLP will be available at the Annual Meeting with an opportunity to make a statement if they desire to do so and respond to appropriate questions.

The fees of the Company’s independent registered public accounting firm, KPMG LLP, for the indicated services performed for the fiscal years ended December 30, 2023 and December 31, 2022 were as follows:

<i>Amounts are in thousands</i>	2023	2022
Audit fees ⁽¹⁾	\$1,404	\$1,361
Audit-related fees ⁽²⁾	102	94
Tax fees ⁽³⁾	—	15
All other fees ⁽⁴⁾	—	37
	<u>\$1,506</u>	<u>\$1,507</u>

The Audit Committee has reviewed and discussed the fees of KPMG LLP for audit and non-audit services and has determined that the provision of the non-audit services are compatible with the firm’s independence.

Under its charter and in accordance with the Audit Committee Pre-Approval Policy, the Audit Committee must pre-approve all engagements of the Company’s independent registered public accounting firm. The Audit Committee Pre-Approval Policy provides that the Audit Committee is required to pre-approve all audit and non-audit services performed by the independent registered public accounting firm in order to assure that the provision of such services will not impair its independence. The Audit Committee has delegated to the Chairwoman of the Audit Committee the authority to evaluate and approve engagements on behalf of the Audit Committee in the event that the need for pre-approval arises between Audit Committee meetings. If the Chairwoman approves any such engagements, the Chairwoman will report that approval to the Audit Committee at its next meeting. During 2023, all engagements of the independent registered public accounting firm were approved in accordance with the policy.

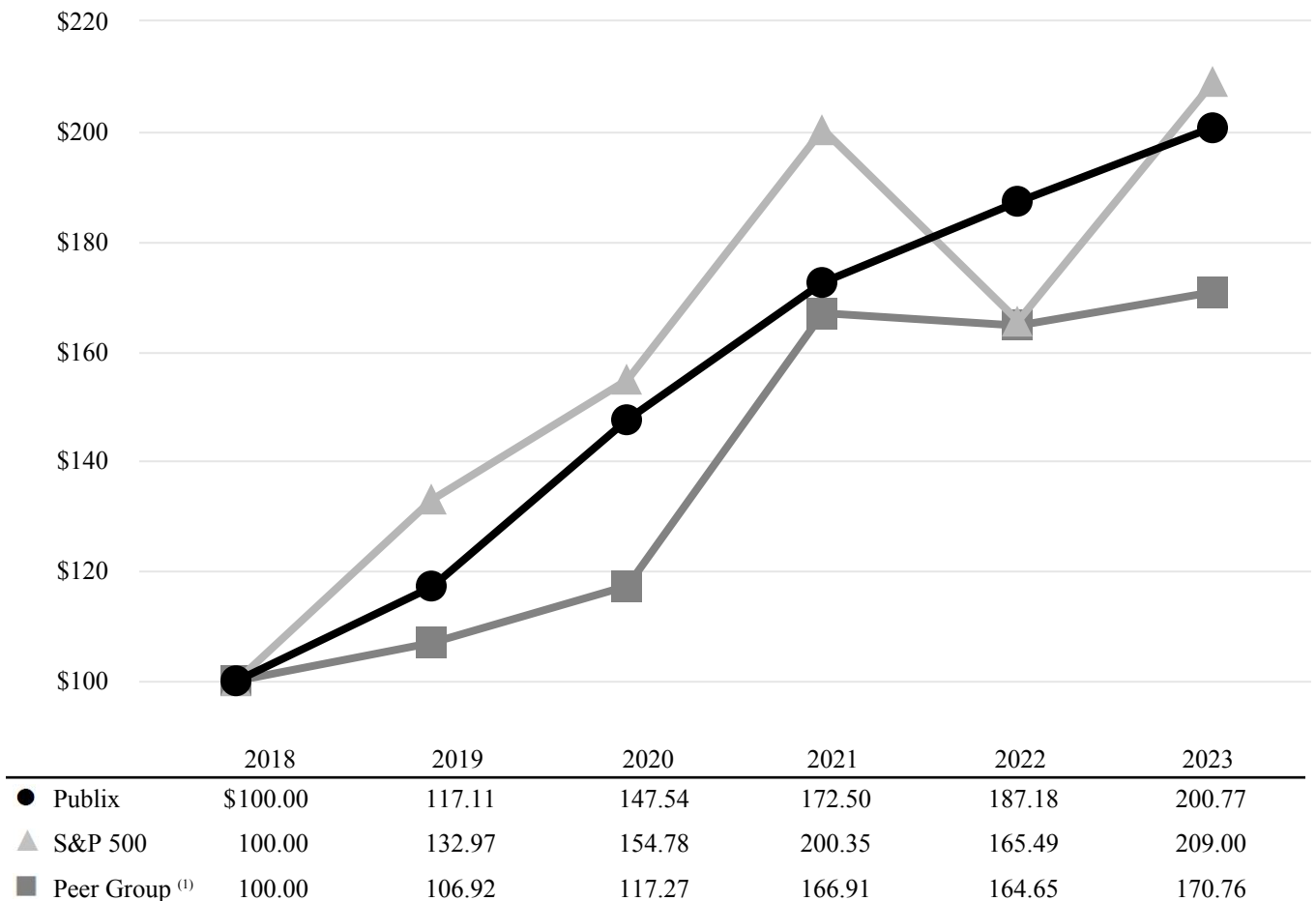
(1) Fees for audit services include fees associated with the annual audit and quarterly reviews of the Company’s consolidated financial statements and the financial statement audit of a wholly owned subsidiary.
 (2) Fees for audit-related services include fees associated with the annual audit of the Company’s retirement plans.
 (3) Fees for tax services include fees associated with tax compliance, tax advice and tax planning.
 (4) Fees for other services include fees associated with agreed upon procedures not related to the performance of the audit or review of the Company’s consolidated financial statements.

PERFORMANCE GRAPH

The following performance graph sets forth the Company’s cumulative total stockholder return during the five years ended December 30, 2023, compared to the cumulative total return on the S&P 500 Index and a custom Peer Group Index including retail food supermarket companies.⁽¹⁾ The Peer Group Index is weighted based on the various companies’ market capitalization. The comparison assumes \$100 was invested at the end of 2018 in the Company’s common stock and in each of the related indices and assumes reinvestment of dividends.

The Company’s common stock is valued as of the end of each fiscal quarter. After the end of a quarter, however, shares continue to be traded at the prior valuation until the new valuation is received. The cumulative total return for the companies represented in the S&P 500 Index and the custom Peer Group Index is based on those companies’ trading price as of the Company’s fiscal year end. The performance graph on page 9 of the 2023 Annual Report on Form 10-K is based on the Company’s trading price at fiscal year end based on its market price as of the prior fiscal quarter. For comparative purposes, the following performance graph is provided based on the Company’s fiscal year end valuation (market price as of March 1, 2024). Past stock performance shown below is no guarantee of future performance.

Comparison of Five Year Cumulative Return Based Upon Fiscal Year End Valuation



(1) Companies included in the Peer Group are Ahold Delhaize, Albertsons, Kroger and Weis Markets. Albertsons is included in the Peer Group in 2021 - 2023 due to its initial public offering in 2020.

PROPOSALS OF STOCKHOLDERS

Proposals of stockholders intended to be presented at the 2025 Annual Meeting must be received at the Company’s corporate office prior to November 7, 2024 for consideration for inclusion in the Proxy Statement relating to that meeting and must comply with the applicable requirements set forth in the Company’s Amended and Restated By-laws and Rule 14a-8 of the Exchange Act, as applicable. In addition, a stockholder wishing to nominate a director or bring other business before the stockholders at the 2025 Annual Meeting must provide written notice to the Company’s Secretary on or before December 17, 2024 and such notice must comply with the applicable requirements set forth in the Company’s Amended and Restated By-laws and Rule 14a-19 of the Exchange Act, as applicable.

The Company reserves the right to reject, rule out of order or take other appropriate action with respect to any proposal that does not comply with these or other applicable requirements.

All notices, nominations or other proposals should be mailed to the Company, c/o Secretary, Publix Super Markets, Inc., P.O. Box 407, Lakeland, Florida 33802-0407.

OTHER MATTERS THAT MAY COME BEFORE THE ANNUAL MEETING

At the date of this Proxy Statement, the Board of Directors knows of no matter other than the matter described herein that will be presented for consideration at the Annual Meeting. However, if any other business shall properly come before the Annual Meeting, all proxies signed and returned by stockholders will be voted in accordance with the best judgment of the persons voting the proxies and all ESOP shares will be voted by the ESOP Committee.

FORWARD-LOOKING STATEMENTS

Certain information provided by the Company in this Proxy Statement may be forward-looking information as defined in Section 21E of the Exchange Act. Forward-looking information includes statements about the future performance of the Company and is based on management’s assumptions and beliefs in light of the information currently available to them. When used, the words “plan,” “estimate,” “project,” “intend,” “expect,” “believe,” “will” and other similar expressions, as they relate to the Company, are intended to identify such forward-looking statements. These forward-looking statements are subject to uncertainties, including the risk factors disclosed in the Company’s Annual Report on Form 10-K and other filings with the SEC, that could cause actual results to differ materially from those statements. Except as may be required by applicable law, the Company assumes no obligation to publicly update these forward-looking statements.

WEBSITES

Website addresses referenced in this Proxy Statement are provided for convenience only, and the content of the referenced websites does not constitute a part of, and is specifically not incorporated by reference into, this Proxy Statement.

By order of the Board of Directors,



Merriann M. Metz
Secretary

Lakeland, Florida
March 1, 2024

The Company’s Annual Reports on Form 10-K, Proxy Statements, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and any amendments to those reports may be obtained electronically, free of charge, through the Company’s website at corporate.publix.com/stock.