

Product Business Development for Grocery Phone List

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Reception: 58284 or 58286

Revised: May 12, 2025

Name	DSD GROCERY	Direct #	Extension
Brett.Ruvolo@Publix.com	Category Manager – Beverages (CSD, Water, New Age)	(863) 680-5358	55358
William.Moore@Publix.com	Buyer – Carbonated Soft Drinks	(863) 616-5740	55740
Chad.Shoemaker@Publix.com	Buyer – Water, New Age, Energy Drinks	(863) 499-8561	58561
Stephanie.Simpson@Publix.com	Category Manager – Cookies, Crackers, Canned Meats/Seafood, Mexican, Asian, British, Local	(863) 499-8565	58565
Jeff.Orme@Publix.com	Buyer – Cookies, Crackers	(863) 499-5451	55451
Gary.Hart@Publix.com	Buyer- Canned Meats/Seafood, Mexican, Asian, British, Local Products	(863) 284-5546	55546
Don.Scott@Publix.com	Category Manager – Salty Snacks, Nuts, Dry Fruit	(863) 619-4264	52016
Mike.DeMasi@Publix.com	Buyer – Salty Snacks, Chips, Dips	(863) 619-4265	52018
Chuck.Reed@Publix.com	Buyer – Nuts, Dried Fruit, Popcorn, Rice Cakes	(863) 616-5776	55776
Andrew.Bornmann@Publix.com	Category Manager – Breakfast Foods	(863) 616-5687	55687
Jon.Small@Publix.com	Buyer – Cereal, Breakfast Bars, Granola, Toaster Pastry, Pancake Mix, Syrup, Honey	(863) 284-5507	55507
Samantha.Campbell2@Publix.com	Buyer – Coffee, Tea, Kosher, Shelf Stable Milk, Ice Cream Specialties, Milk Flavoring	(863) 284-5509	55509

Name	ALCOHOLIC BEVERAGES	Direct #	Extension
Spencer.Larscheid@Publix.com	Category Manager – Wine	(863) 680-5369	55369
Rick.Turp@Publix.com	Buyer – Wine (Red)	(863) 616-5664	55664
Matthew.Bailey@Publix.com	Buyer – Wine (Sparkling, White)	(863) 499-8543	58543
Erin.Avella@Publix.com	Buyer – Wine (Everyday, Value, Specialty, France/Italy/Spain, Single Serve)	(863) 680-5356	55356
Erik.Shapiro@Publix.com	Category Manager – Liquor/Cocktail Mixers	(863) 499-8594	58594
Bradley.Flositz@Publix.com	Buyer – Scotch, Brandy, Tequilla, Cognac, North American Whiskey, Ready-To-Drink Liquor	(863) 499-8491	58491
Scott.Gifford@Publix.com	Buyer – Vodka, Gin, Rum, Cordials, Cocktail Mixers	(863) 619-4294	54294
Michael.Palestrini@Publix.com	Category Manager – Beer	(863) 499-8471	58471
Meagan.Nichols@Publix.com	Buyer – Import/FAB Beverages	(863) 499-8541	58541
Scott.Courtney@Publix.com	Buyer – Domestic/Mainstream	(863) 499-8558	58558
Brent.Propst@Publix.com	Buyer – Craft Beer	(863) 499-5440	55440

Name	DRY GROCERY/NON-FOOD CONSUMABLES	Direct #	Extension
Sarah.Milburn@Publix.com	Category Manager – Rice, Beans, Pasta, Pasta Sauce, Soup, Canned Vegetables	(863) 284-5502	55502
Brian.Cahill@Publix.com	Buyer – Rice, Stuffing, Dry Beans, Tomatoes, Soup	(863) 616-5636	55636
James.Krebs@Publix.com	Buyer – Canned Veg, Dry Pasta, Spaghetti Sauce, Shelf Stable Cheese, Canned Beans	(863) 616-5655	55655
Barbara.Dwyer@Publix.com	Category Manager - Baking, Condiments, Vinegar, Cooking oils, Pickles, Olives	(863) 284-5504	55504
James.Wilson@Publix.com	Buyer- Sauces, Condiments, Cooking Oils, Vinegar, Pickles, Olives, Salad Dressing	(863) 284-5511	55511
Darrell.Lamoureux@Publix.com	Buyer – Cake Mix, Baking Ingredients, Spices, Sugar/Sugar Substitutes, Flour, Corn Meal/Coatings, Breadcrumbs	(863) 499-5491	55491
Brent.Evers@Publix.com	Category Manager – Household, Baby	(863) 499-5429	55429
Kevin.Roberts@Publix.com	Buyer – Baby Food, Air Care/Fresheners, Diapers	(863) 284-5545	55545
Daniel.Boston@Publix.com	Buyer - Bleach, Laundry Detergents, Dish	(863) 499-5430	55430

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Dan.Blanchard@Publix.com	Category Manager – Paper, Pet, Charcoal	(863) 680-5328	55328
Kent.Fightmaster@Publix.com	Buyer - Bath Tissue, Charcoal, Facial Tissue, Fire Logs, Paper Towels, Propane	(863) 680-5363	55363
Chad.Stewart@Publix.com	Buyer - Pet Food, Pet Supplies, Pet Treats	(863) 616-5624	55624
Name	GENERAL MERCHANDISE/HBC	Direct #	Extension
Pam.Bryant@Publix.com	Category Manager – Beauty & Personal Care	(863) 680-5312	55312
Matthew.Buchy@Publix.com	Buyer - Men's Toiletries, Specialty Bath, Bar Soap, Body Wash, Razors, Fragrances, Skin Care, Sun Care, Travel Size, Hand Sanitizer	(863) 499-8494	58494
Robin.Butz@Publix.com	Buyer - Cosmetics, A/P Deodorant, Ethnic, Hair Care, Hair Color	(863) 680-5319	55319
Kevin.Routh@Publix.com	Category Manager – Health & Nutrition	(863) 499-8470	58470
Dana.Lonergan@Publix.com	Buyer – Analgesics, Cough/Cold, First Aid, Therapeutic, Wraps, Braces, Masks	(863) 499-5423	55423
Barrett.Sumner@Publix.com	Buyer - Adult Incontinence, Oral Hygiene, Feminine Hygiene, Eye Care, Ear Care, Foot Care, Antacids, Stomach/Laxative	(863) 499-8559	58559
Christina.Bradley@Publix.com	Buyer – Diabetic, Diet Products and Weight Control, Nutritional (Bars, Drinks, Powders) and Vitamin/Supplements	(863) 499-5409	55409
Anna.Reynolds@Publix.com	Category Manager – General Merchandise	(863) 619-4235	54235
Kristin.Grubka@Publix.com	Buyer – Stationery, Plastics, Table Settings, Glassware, Hooks, Air Filters, Light Bulbs, Floor Care Rental, Shoe Care, Socks/Hosiery, Back to School	(863) 284-5505	55505
Ed.Easom@Publix.com	Buyer – Batteries, Personal Electronics, Hardware, Automotive, Beverage Ware, Candles, Toys & Games, Textiles, Optical	(863) 284-5506	55506
Sherry.Goodelle@Publix.com	Category Manager - Imports	(863) 499-5428	55428
Ivonne.Leon@Publix.com	Buyer – Easter, Seasonal Housewares Promo, Independence Day, Seasonal Lawn and Garden, Spring and Summer, St. Valentines, Mother's Day, College and Pro Sports, Fireworks, Outdoor Supplies, Household Cleaning Products, Apparel, Sales Opportunities, Reusable Bags	(863) 499-8567	58567
Dan.Bryan@Publix.com	Buyer – Chanukah, Seasonal Passover, Winter, Christmas, Fall, Halloween, Hurricane, New Year's, Thanksgiving, Last Minute Gifts, Emergency, Christmas Toys, Christmas Lights, Kitchen Accessories, Bakeware, Barware, Appliances, Housewares Laundry and Bath, Aprons	(863) 413-8116	58116

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Name	REFRIGERATED & FROZEN CPG	Direct #	Extension
Andrew.Griffin@Publix.com	Category Manager – Dairy, Ice Cream/Novelties	(863) 680-5387	55387
Ryan.Calcutti@Publix.com	Buyer – Cottage Cheese, Creamers, Milk, Sour Cream, Yogurt, Refrigerated Coffee	(863) 680-5382	55382
Terry.Adamson@Publix.com	Buyer – Ice Cream/Novelties, Butter/Margarine, Desserts (refrigerated), Dips (refrigerated), Cream Cheese, Refrigerated Dough, Eggs	(863) 499-5431	55431
Tonja.Pratt@Publix.com	Category Manager – CPG Meat		53253
David.Urfer@Publix.com	Buyer – Processed Meats		53223
Todd.JonesJr@Publix.com	Buyer – Cheese and Frozen		52231
Cesar.Urrea@Publix.com	Category Manager - Frozen Foods	(863) 680-5276	55276
Troy.Hutchens@Publix.com	Buyer – Frozen Bread, Biscuits & Rolls, Seafood, Dinners/Entrees (including Plant Based), Pasta, Pot Pies, Skillet Meals, Family Size, Frozen Kosher, Hispanic	(863) 499-5432	55432
Stan.Tuten@Publix.com	Buyer – Appetizers, Breakfast, Fruit, Pizza, Potatoes, Snacks, Vegetables, Dessert, Beverage, Creamer/Toppings, Ice	(863) 680-5341	55341

Name	GROCERY RETAIL SUPPORT	Direct #	Extension
Tobi.Butcher@Publix.com	Category Manager – Breads, Canned Fruit, Flavored Water Enhancers, Jellies/Jams, Juice, Peanut Butter, Sweet Goods, Tortillas	(863) 680-5359	55359
Matthew.Lucas@Publix.com	Buyer- Canned Fruit, Flavored Water Enhancers, Juice	(863) 680-5357	55357
Eric.Steinbach@Publix.com	Buyer – Bread, Breakfast Bread, Peanut Butter, Jellies/Jams, Sweet Goods, Tortillas	(863) 616-5738	55738
Darrin.Middleton@Publix.com	Category Manager - Candy/Cards/Tobacco	(863) 284-5573	55573
Zachary.Prinzi@Publix.com	Buyer - Candy (In-Aisle, Seasonal)	(863) 284-5574	55574
Jimmy.McCauley@Publix.com	Buyer - Candy (Front-End), Tobacco, Greeting Cards, Postcards, Calendars, Phone Cards, Gift Cards, Books, Magazines, Newspapers	(863) 616-5616	55616