Frequently asked questions.

Below are our answers to questions you may have about our $5 digital Publix gift card promotion.

Question	Answer
What is the promotion?	The promotion offers a $5 digital Publix gift card to Club Publix account holders who prepay online for a prescription for the first time during the promotion period.
Who is eligible for the promotion?	Club Publix account holders who prepay for a prescription for the first time during the promotion period.
Can I receive the digital gift card if I pay for someone else's prescription?	Yes. The account holder is eligible for the digital gift card, not the patient. Limit one per Club Publix account.
Which prescriptions qualify for the promotion?	All medications qualify for the promotion at participating retail Publix Pharmacy locations. Pet medications are included. The prescription prepayment process must be completed online during the promotion period.
When is the promotion period?	The promotion begins at midnight on July 18, 2025, and continues until 11:59 p.m. on August 31, 2025. Prepayment must be made during this period; however, it is not necessary to pick up the prescription prior to offer expiration. Publix reserves the right, in its sole and absolute discretion, to terminate this promotion at any time.
Can I get a digital gift card if my prescription is not due to be filled during the promotion period?	Prescription orders must be completed and paid for within the promotion period.
Can I receive more than one digital gift card if I prepay for multiple prescriptions?	The promotion is limited to one digital gift card per Club Publix account, regardless of the number of prepaid prescriptions.
How will I know if I qualify for the digital gift card?	If you are making a prepayment with a Club Publix account for the first time during the promotion period, you qualify for the digital gift card. You will receive an email confirming that you qualified.
I am a loyal Publix Pharmacy customer who has been prepaying for my prescriptions. Is this promotion for me?	Thank you for being a valued customer and for utilizing our convenient prepayment option for your prescriptions. While this particular promotion is

	designed for first-time prepaying account holders, we encourage you to keep an eye out for other ways to save with your Club Publix account in the future.
Somebody else paid for my prescription. Do they get the digital gift card, or do I?	The account holder who pays for the prescription will receive the digital gift card, as long as they are eligible. In some cases, the account holder will not be the patient who receives the prescription.
How will I receive the digital gift card?	Digital gift cards will be delivered via email to the email address associated with the customer's Club Publix account. Please be aware that the email will be sent from Buyatab, a third-party vendor who supports Publix gift cards.
When will I receive the digital gift card?	You will typically receive your digital gift card within 72 hours of prepayment.
How do I use the digital gift card?	To use your digital gift card in-store, save it to your Club Publix account, print a copy, or present the digital version on your mobile device to the cashier during checkout.
What can I buy with the digital gift card?	The digital gift card can be used for purchases at Publix, excluding gift cards, money orders, money transfers, prepayment for prescriptions, or where prohibited by law.